

Homeowners Marketing Services, Inc.  
 12444 Victory Blvd. Second Floor  
 North Hollywood, California 91606  
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# WASHINGTON

863  
3,741

## BENTON COUNTY (BO)

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 50         |
| <u>Avg Names Monthly</u> | <u>215</u> |
| Benton City              | 99320      |
| Kennewick                | 99336-38   |
| Prosser                  | 99350      |
| Richland                 | 99352      |
| West Richland            | 99353      |

## CLARK COUNTY (CX)

|                          |                |
|--------------------------|----------------|
| Avg Names Weekly         | 82             |
| <u>Avg Names Monthly</u> | <u>357</u>     |
| Amboy                    | 98601          |
| Battle Ground            | 98604          |
| Brush Prairie            | 98606          |
| Camas                    | 98607          |
| La Center                | 98629          |
| Ridgefield               | 98642          |
| Vancouver                | 98660-65,82-86 |
| Washougal                | 98671          |
| Yacolt                   | 98675          |

## CHELAN COUNTY (CF)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 10        |
| <u>Avg Names Monthly</u> | <u>43</u> |
| Wenatchee                | 98801     |
| Cashmere                 | 98815     |
| Chelan                   | 98816     |
| Entiat                   | 98822     |
| Leavenworth              | 98826     |
| Malaga                   | 98828     |
| Manson                   | 98831     |
| Peshastin                | 98847     |

## COWLITZ COUNTY (OW)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 41++      |
| <u>Avg Names Monthly</u> | <u>82</u> |
| Ariel                    | 98603     |
| Carralls                 | 98609     |
| Castle Rock              | 98611     |
| Cougar                   | 98616     |
| Kalama                   | 98625     |
| Kelso                    | 98626     |
| Longview                 | 98632     |
| Ryderwood                | 98581     |
| Silverlake               | 98645     |
| Toutle                   | 98649     |
| Woodland                 | 98674     |

## FRANKLIN (FK)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 13        |
| <u>Avg Names Monthly</u> | <u>56</u> |
| Pasco                    | 99301     |
| Connell                  | 99326     |
| Eltopia                  | 99330     |
| Mesa                     | 99343     |

## GRANT (GR)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 7         |
| <u>Avg Names Monthly</u> | <u>29</u> |
| Ephrata                  | 98823     |
| Marlin                   | 98832     |
| Moses Lake               | 98837     |
| Quincy                   | 98848     |
| Soap Lake                | 98851     |
| Warden                   | 98857     |
| Coulee City              | 99115     |
| Electric City            | 99123     |
| Grand Coulee             | 99133     |
| Hartline                 | 99135     |
| Beverly                  | 99321     |
| Mattawa                  | 99349     |
| Royal City               | 99357     |

## GRAYS HARBOR (GH)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 5         |
| <u>Avg Names Monthly</u> | <u>21</u> |
| Aberdeen                 | 98520     |
| Amanda Park              | 98526     |
| Copalis Beach            | 98535     |
| Copalis Crossing         | 98536     |
| Cosmopolis               | 98637     |
| Elma                     | 98541     |
| Hoquiam                  | 98550     |
| Humptulips               | 98552     |
| McCleary                 | 98557     |
| Montesano                | 98563     |
| Oakville                 | 98568     |
| Ocean Shores             | 98569     |
| Quinalt                  | 98575     |
| Westport                 | 98595     |

## ISLAND COUNTY (IS)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 10        |
| <u>Avg Names Monthly</u> | <u>41</u> |
| Clinton                  | 98236     |
| Coupeville               | 98239     |
| Freeland                 | 98249     |
| Greenbank                | 98253     |
| Langley                  | 98260     |
| Oak Harbor               | 98277     |
| Camano Island            | 98282     |

## KING COUNTY (KG)

485  
2,102

### AREA A

|                          |                                   |
|--------------------------|-----------------------------------|
| Avg Names Weekly         | 84                                |
| <u>Avg Names Monthly</u> | <u>362</u>                        |
| Kenmore                  | 98028                             |
| Seattle                  | 98103,05,07,15,17,<br>25,33,55,77 |

### AREA C

|                          |  |
|--------------------------|--|
| Avg Names Weekly         | 97   |
| <u>Avg Names Monthly</u> | <u>419</u>   |
| Seattle                  | 98101-02,04,<br>06,08-09,12,16,<br>18-19,21-22,26,<br>34,36,44,46,99 |

### AREA D

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 70         |
| <u>Avg Names Monthly</u> | <u>303</u> |
| Bothell                  | 98011      |
| Carnation                | 98014      |
| Duvall                   | 98019      |
| Kirkland                 | 98033-34   |
| Redmond                  | 98052-53   |
| Woodinville              | 98072      |

### AREA E

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 93         |
| <u>Avg Names Monthly</u> | <u>404</u> |
| Bellevue                 | 98004-08   |
| Fall City                | 98024      |
| Issaquah                 | 98027,29   |
| Medina                   | 98039      |
| Mercer Island            | 98040      |
| North Bend               | 98045      |
| Snoqualmie               | 98065      |
| Sammamish                | 98074-75   |

### AREA F

|                          |                      |
|--------------------------|----------------------|
| Avg Names Weekly         | 59                   |
| <u>Avg Names Monthly</u> | <u>256</u>           |
| Renton                   | 98055-56,58-59       |
| Seattle                  | 98148,66,68,78,88,98 |
| Vashon                   | 98070                |

### AREA G

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 42         |
| <u>Avg Names Monthly</u> | <u>180</u> |
| Covington/ Kent          | 98042      |
| Kent                     | 98030-32   |
| Maple Valley             | 98038      |
| Ravensdale               | 98051      |

### AREA H

|                          |             |
|--------------------------|-------------|
| Avg Names Weekly         | 41          |
| <u>Avg Names Monthly</u> | <u>177</u>  |
| Auburn                   | 98001-02,92 |
| Black Diamond            | 98010       |
| Enumclaw                 | 98022       |
| Federal Way              | 98003,23    |
| Pacific                  | 98047       |

## KITTITAS COUNTY (KI)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 2         |
| <u>Avg Names Monthly</u> | <u>10</u> |
| Cle Elum                 | 98922     |
| Ellensburg               | 98926     |
| Thorp                    | 98946     |

## KITSAP COUNTY (KP)

|                          |             |
|--------------------------|-------------|
| Avg Names Weekly         | 30          |
| <u>Avg Names Monthly</u> | <u>129</u>  |
| Bainbridge Island        | 98110       |
| Bremerton                | 98310-12,37 |
| Silverdale               | 98315       |
| Hansville                | 98340       |
| Indianola                | 98342       |
| Kingston                 | 98346       |
| Olalla                   | 98359       |
| Port Orchard             | 98366-67    |
| Poulsbo                  | 98370       |
| Seabeck                  | 98380       |
| Silverdale               | 98383       |
| Suquamish                | 98392       |

## LEWIS COUNTY (LE)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 5         |
| <u>Avg Names Monthly</u> | <u>21</u> |
| Glenoma                  | 98336     |
| Mineral                  | 98355     |
| Morton                   | 98356     |
| Packwood                 | 98361     |
| Randle                   | 98377     |
| Centralia                | 98531     |
| Chehalis                 | 98532     |
| Cinebar                  | 98533     |
| Curtis                   | 98538     |
| Ethel                    | 98542     |
| Mossyrock                | 98564     |
| Onalaska                 | 98570     |
| Pe Ell                   | 98572     |
| Salkum                   | 98582     |
| Silver Creek             | 98585     |
| Toledo                   | 98591     |
| Vader                    | 98593     |
| Winlock                  | 98596     |

++Average based on two weeks  
 Quantities & Prices are Based on 1/11-6/11 Totals  
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# WASHINGTON 2

## MASON (MA)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 6         |
| <u>Avg Names Monthly</u> | <u>25</u> |
| Allyn                    | 98524     |
| Belfair                  | 98528     |
| Grapeview                | 98546     |
| Hoodsport                | 98548     |
| Lillivaupe               | 98555     |
| Matlock                  | 98560     |
| Shelton                  | 98584     |
| Tahuya                   | 98588     |
| Union                    | 98592     |

## PIERCE COUNTY (PR)

|                          |                      |
|--------------------------|----------------------|
| <b>AREA A</b>            | 140                  |
| Avg Names Weekly         | 55                   |
| <u>Avg Names Monthly</u> | <u>238</u>           |
| Anderson Island          | 98303                |
| Dupont                   | 98327                |
| Fox Island               | 98333                |
| Gig Harbor               | 98329,32,35          |
| Lakebay                  | 98349                |
| Lakewood                 | 98498-99             |
| Longbranch               | 98351                |
| Roy                      | 98580                |
| Steilacoom               | 98388                |
| Tacoma                   | 98402-03,05-09,65-66 |
| University Place         | 98467                |
| Vaughn                   | 98394                |

## AREA B

|                          |                   |
|--------------------------|-------------------|
| Avg Names Weekly         | 85                |
| <u>Avg Names Monthly</u> | <u>370</u>        |
| Ashford                  | 98304             |
| Buckley                  | 98321             |
| Carbonado                | 98323             |
| Eatonville               | 98328             |
| Graham                   | 98338             |
| Lakewood                 | 98439             |
| Milton                   | 98354             |
| Orting                   | 98360             |
| Puyallup                 | 98371-75          |
| Spanaway                 | 98387             |
| Sumner                   | 98390             |
| Tacoma                   | 98404,21-22,24,33 |
|                          | 43-46             |

## SKAGIT COUNTY (ZK)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 20        |
| <u>Avg Names Monthly</u> | <u>87</u> |
| Anacortes                | 98221     |
| Bow                      | 98232     |
| Burlington               | 98233     |
| Concrete                 | 98237     |
| La Conner                | 98257     |
| Marblemount              | 98267     |
| Mount Vernon             | 98273-74  |
| Rockport                 | 98283     |
| Sedro Woolley            | 98284     |

## SNOHOMISH COUNTY (SH)

### AREA A

|                          |                |     |
|--------------------------|----------------|-----|
| Avg Names Weekly         | 69             | 126 |
| <u>Avg Names Monthly</u> | <u>299</u>     | 546 |
| Arlington                | 98223          |     |
| Edmonds                  | 98020,26       |     |
| Everett                  | 98201,03-05,08 |     |
| Lake Stevens             | 98258          |     |
| Marysville               | 98270-71       |     |
| Stanwood                 | 98292          |     |

### AREA B

|                          |             |
|--------------------------|-------------|
| Avg Names Weekly         | 57          |
| <u>Avg Names Monthly</u> | <u>247</u>  |
| Bothell                  | 98012,21    |
| Darrington               | 98241       |
| Gold Bar                 | 98251       |
| Granite Falls            | 98252       |
| Lynnwood                 | 98036-37,87 |
| Monroe                   | 98272       |
| Mount Lake Terrace       | 98043       |
| Mukilteo                 | 98275       |
| Snohomish                | 98290,96    |
| Sultan                   | 98294       |

## SPOKANE COUNTY (SP)

|                          |                                |
|--------------------------|--------------------------------|
| Avg Names Weekly         | 90                             |
| <u>Avg Names Monthly</u> | <u>389</u>                     |
| Chattaroy                | 99003                          |
| Cheney                   | 99004                          |
| Colbert                  | 99005                          |
| Deer Park                | 99006                          |
| Elk                      | 99009                          |
| Fairfield                | 99012                          |
| Greenacres               | 99016                          |
| Latah                    | 99017                          |
| Liberty Lake             | 99019                          |
| Mead                     | 99021                          |
| Medical Lake             | 99022                          |
| Mica                     | 99023                          |
| Newman Lake              | 99025                          |
| Nine Mile Falls          | 99026                          |
| Otis Orchards            | 99027                          |
| Rockford                 | 99030                          |
| Spangle                  | 99031                          |
| Spokane                  | 99201-08,10,<br>12,16-18,23-24 |
| Valleyford               | 99036                          |
| Veradale                 | 99037                          |

## THURSTON COUNTY (TN)

|                          |                          |
|--------------------------|--------------------------|
| Avg Names Weekly         | 48                       |
| <u>Avg Names Monthly</u> | <u>2061</u>              |
| Lacey                    | 98503                    |
| Olympia                  | 98501-02,06,<br>12-13,16 |
| Rainier                  | 98576                    |
| Rochester                | 98579                    |
| Tenino                   | 98589                    |
| Yelm                     | 98597                    |

## WALLA WALLA COUNTY (WW)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 21++      |
| <u>Avg Names Monthly</u> | <u>41</u> |
| Burbank                  | 99323     |
| College Place            | 99324     |
| Prescott                 | 99348     |
| Touchet                  | 99361     |
| Waitsburg                | 99362     |
| Walla Walla              | 99362     |

## WHATCOM COUNTY (WH)

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 38         |
| <u>Avg Names Monthly</u> | <u>163</u> |
| Acme                     | 98220      |
| Bellingham               | 98225-26   |
| Blaine                   | 98230      |
| Custer                   | 98240      |
| Deming                   | 98244      |
| Everson                  | 98247      |
| Ferndale                 | 98248      |
| Lummi Island             | 98262      |
| Lynden                   | 98264      |
| Maple Falls              | 98266      |
| Point Roberts            | 98281      |
| Sumas                    | 98295      |

## YAKIMA COUNTY (YK)

|                          |             |
|--------------------------|-------------|
| Avg Names Weekly         | 11          |
| <u>Avg Names Monthly</u> | <u>49</u>   |
| Cowiche                  | 98923       |
| Goose Prairie            | 98929       |
| Grandview                | 98930       |
| Granger                  | 98932       |
| Harrah                   | 98933       |
| Mabton                   | 98935       |
| Moxee                    | 98936       |
| Naches                   | 98937       |
| Outlook                  | 98938       |
| Selah                    | 98942       |
| Sunnyside                | 98944       |
| Tieton                   | 98947       |
| Toppenish                | 98948       |
| Wapato                   | 98951       |
| White Swan               | 98952       |
| Yakima                   | 98901-03,08 |
| Zillah                   | 98953       |

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