

Homeowners Marketing Services, Inc.  
 12444 Victory Blvd. Second Floor  
 North Hollywood, California 91606  
 Phone: (818) 506-1507 (800) 232-2134  
 Fax: (818) 505-9729

# OHIO 1

**ALLEN COUNTY (AL)** 1,454  
 Avg Names Weekly 20 6,833  
Avg Names Monthly 86

Gomer 45809  
 Bluffton 45817  
 Delphos 45833  
 Harrod 45850  
 Lima 45801,04-05,07  
 Spencerville 45887

## ASHLAND COUNTY (AS)

Avg Names Monthly 27  
 Ashland 44805  
 Jeromesville 44840  
 Loudonville 44842  
 Nova 44859  
 Perrysville 44864  
 Polk 44866  
 Sullivan 44880

## ASHTABULA COUNTY (AB)

Avg Names Weekly 7  
Avg Names Monthly 29  
 Andover 44003  
 Ashtabula 44004  
 Austinburg 44010  
 Conneaut 44030  
 Dorset 44032  
 Geneva 44041  
 Jefferson 44047  
 Kingsville 44048  
 Orwell 44076  
 Pierpont 44082  
 Rock Creek 44084  
 Rome 44085  
 Williamsfield 44093  
 Windsor 44099

## ATHENS COUNTY (AP)

Avg Names Monthly 22  
 Athens 45701  
 Albany 45710  
 Amesville 45711  
 Coolville 45723  
 Glouster 45732  
 Guysville 45735  
 Millfield 45761  
 Nelsonville 45764  
 New Marshfield 45766  
 Shade 45776  
 Stewart 45778  
 The Plains 45780

## AUGLAIZE COUNTY (AK)

Avg Names Weekly 6  
Avg Names Monthly 25  
 Lima 45806  
 Buckland 45819  
 Minster 45865  
 New Bremen 45869  
 New Knoxville 45871  
 Saint Marys 45885  
 Wapakoneta 45895  
 Waynesfield 45896

## BELMONT COUNTY (NX)

Avg Names Weekly 7  
Avg Names Monthly 28  
 Barnesville 43713  
 Belmont 43718  
 Bethesda 43719  
 Alledonia 43902  
 Bellaire 43906  
 Bridgeport 43912  
 Jacobsburg 43933  
 Martins Ferry 43935  
 Powhatan Point 43935  
 Shadyside 43947  
 Saint Clairsville 43950  
 Flushing 43977  
 Piedmont 43983

## BROWN COUNTY (BO)

Avg Names Monthly 25  
 Aberdeen 45101  
 Fayetteville 45118  
 Georgetown 45121  
 Hamersville 45130  
 Mount Orab 45154  
 Ripley 45167  
 Russellville 45168  
 Sardinia 45171

## BUTLER COUNTY (BQ)

Avg Names Weekly 48  
Avg Names Monthly 207  
 College Corner 45003  
 Hamilton 45011,13,15  
 Fairfield 45014  
 Middletown 45042,44  
 Monroe 45050  
 Okeana 45053  
 Oxford 45056  
 Somerville 45064  
 Trenton 45067  
 West Chester 45069

## CARROLL COUNTY (CA)

Avg Names Monthly 13  
 Carrollton 44615  
 Dellroy 44620  
 Malvern 44644  
 Mechanicstown 44651  
 Sherrodsville 44675

## CLARK COUNTY (CC)

Avg Names Weekly 17  
Avg Names Monthly 75  
 Enon 45323  
 Medway 45341  
 New Carlisle 45344  
 South Charleston 45368  
 South Vienna 45369  
 Springfield 45502-06

## CLERMONT COUNTY (CN)

Avg Names Weekly 53  
Avg Names Monthly 229  
 Amelia 45102  
 Batavia 45103  
 Bethel 45106  
 Cincinnati 45245  
 Felicity 45120  
 Goshen 45122  
 Loveland 45140  
 Milford 45150  
 Moscow 45153  
 New Richmond 45157  
 Owensville 45160  
 Owensville 45160  
 Williamsburg 45176

## CUYAHOGA COUNTY (CZ)

Avg Names Weekly 185  
Avg Names Monthly 800  
 Bay Village 44140  
 Beachwood 44122  
 Bedford 44146  
 Berea 44017  
 Brecksville 44141  
 Broadview Heights 44147  
 Brook Park 44142  
 Chagrin Falls 44022  
 Cleveland 44102-06,08-15,18-21,  
 24-30,34-35,43-44  
 44117,23,32  
 Euclid 44040  
 Gates Mills 44131  
 Independence 44107  
 Lakewood 44137  
 Maple Heights 44070  
 North Olmsted 44133  
 North Royalton 44138  
 Olmsted Falls 44116  
 Rocky River 44139  
 Solon 44136,49  
 Strongsville 44145  
 Westlake 44145

## DARKE COUNTY (DE)

Avg Names Weekly 6  
Avg Names Monthly 26  
 Ansonia 45303  
 Arcanum 45304  
 Bradford 45308  
 Greenville 45331  
 Hollansburg 45332  
 New Madison 45346  
 New Weston 45348  
 Rossburg 45362  
 Union city 45390  
 Versailles 45380  
 Yorkshire 45388

## DELAWARE COUNTY (DX)

Avg Names Weekly 53  
Avg Names Monthly 229  
 Ashley 43003  
 Columbus 43240  
 Delaware 43015  
 Galena 43021  
 Lewis Center 43035  
 Ostrander 43061  
 Powell 43065  
 Radnor 43066  
 Sunbury 43074  
 Westerville 43082

## ERIE COUNTY (ER)

Avg Names Monthly 38  
 Vermilion 44089  
 Berlin Heights 44814  
 Castalia 44824  
 Huron 44839  
 Milan 44846  
 Sandusky 44870

## FAIRFIELD COUNTY (FA)

Avg Names Weekly 27  
Avg Names Monthly 119  
 Millersport 43046  
 Amanda 43102  
 Baltimore 43105  
 Bremen 43107  
 Carroll 43112  
 Lancaster 43130  
 Lithopolis 43136  
 Pickerington 43147  
 Pleasantville 43148  
 Rushville 43150  
 Stoutsville 43154  
 Sugar Grove 43155

++Average based on two weeks  
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## FAYETTE COUNTY (FZ)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 12++      |
| <u>Avg Names Monthly</u> | <u>23</u> |
| Bloomingsburg            | 43106     |
| Jeffersonville           | 43128     |
| Washington Court H       | 43160     |

## FRANKLIN COUNTY (FK)

|                          |  |
|--------------------------|--|
| Avg Names Weekly         | 273                                    |
| <u>Avg Names Monthly</u> | <u>1181</u>                            |
| Amlin                    | 43002                                  |
| Blacklick                | 43004                                  |
| Canal Winchester         | 43110                                  |
| Columbus                 | 43085,43201-07,09-15,17,19-24,27-32,35 |
| Dublin                   | 43016-17                               |
| Galloway                 | 43119                                  |
| Grove City               | 43123                                  |
| Groveport                | 43125                                  |
| Hilliard                 | 43026                                  |
| Lockbourne               | 43137                                  |
| New Albany               | 43054                                  |
| Reynoldsburg             | 43068                                  |
| Westerville              | 43081                                  |

## GEAUGA COUNTY (GE)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 12        |
| <u>Avg Names Monthly</u> | <u>53</u> |
| Burton                   | 44021     |
| Chagrin Falls            | 44023     |
| Chardon                  | 44024     |
| Chesterland              | 44026     |
| Huntsburg                | 44046     |
| Middlefield              | 44062     |
| Montville                | 44064     |
| Newbury                  | 44065     |
| Novelty                  | 44072     |
| Thompson                 | 44086     |

## GREENE COUNTY (GN)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 8++       |
| <u>Avg Names Monthly</u> | <u>16</u> |
| Bellbrook                | 45305     |
| Cedarville               | 45314     |
| Dayton                   | 45431,33  |
| Fairborn                 | 45324     |
| Jamestown                | 45335     |
| Spring Valley            | 45370     |
| Xenia                    | 45385     |
| Yellow Springs           | 45387     |

## HAMILTON COUNTY (GH)

|                          |                                     |
|--------------------------|-------------------------------------|
| Avg Names Weekly         | 166                                 |
| <u>Avg Names Monthly</u> | <u>718</u>                          |
| Cincinnati               | 45202-20,23-33,36-44,46-49,51-52,55 |
| Cleves                   | 45002                               |
| Harrison                 | 45030                               |
| North Bend               | 45052                               |
| Terrace Park             | 45174                               |
| Mount Saint Joseph       | 45051                               |
| Camp Dennison            | 45111                               |

## HANCOCK COUNTY (HK)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 9         |
| <u>Avg Names Monthly</u> | <u>40</u> |
| Arcadia                  | 44804     |
| Arlington                | 45814     |
| Findlay                  | 45840     |
| Jenera                   | 45841     |
| McComb                   | 45858     |
| Mount Blanchard          | 45867     |
| Mount Cory               | 45868     |
| Rawson                   | 45881     |
| Van Buren                | 45889     |
| Vanlue                   | 45890     |

## HIGHLAND COUNTY (HJ)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 8         |
| <u>Avg Names Monthly</u> | <u>39</u> |
| Greenfield               | 45123     |
| Hillsboro                | 45133     |
| Leesburg                 | 45135     |
| Lynchburg                | 45142     |

## HURON COUNTY (HZ)

|                          |           |
|--------------------------|-----------|
| <u>Avg Names Monthly</u> | <u>23</u> |
| Bellevue                 | 44811     |
| Collins                  | 44826     |
| Greenwich                | 44837     |
| Monroeville              | 44847     |
| New London               | 44851     |
| North Fairfield          | 44855     |
| Norwalk                  | 44857     |
| Plymouth                 | 44865     |
| Wakeman                  | 44889     |
| Willard                  | 44890     |

## LAKE COUNTY (LA)

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 51         |
| <u>Avg Names Monthly</u> | <u>222</u> |
| Eastlake                 | 44095      |
| Madison                  | 44057      |
| Mentor                   | 44060      |
| Painesville              | 44077      |
| Perry                    | 44081      |
| Wickliffe                | 44092      |
| Willoughby               | 44094      |

## LICKING COUNTY (LC)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 13        |
| <u>Avg Names Monthly</u> | <u>56</u> |
| Alexandria               | 43001     |
| Croton                   | 43013     |
| Granville                | 43023     |
| Heath                    | 43056     |
| Hebron                   | 43025     |
| Johnstown                | 43031     |
| Newark                   | 43055     |
| Pataskala                | 43062     |
| Saint Louisville         | 43071     |
| Utica                    | 43080     |

## LORAIN COUNTY (LR)

|                          |             |
|--------------------------|-------------|
| Avg Names Weekly         | 56          |
| <u>Avg Names Monthly</u> | <u>242</u>  |
| Amherst                  | 44001       |
| Avon                     | 44011       |
| Avon Lake                | 44012       |
| Columbia Station         | 44028       |
| Elyria                   | 44035       |
| Grafton                  | 44044       |
| Lagrange                 | 44050       |
| Lorain                   | 44052-53,55 |
| North Ridgeville         | 44039       |
| Oberlin                  | 44074       |
| Sheffield Lake           | 44054       |
| Wellington               | 44090       |

## LUCAS COUNTY (LU)

|                          |                            |
|--------------------------|----------------------------|
| Avg Names Weekly         | 61                         |
| <u>Avg Names Monthly</u> | <u>263</u>                 |
| Berkey                   | 43504                      |
| Holland                  | 43528                      |
| Maumee                   | 43537                      |
| Monclova                 | 43542                      |
| Oregon                   | 43616,18                   |
| Sylvania                 | 43560                      |
| Toledo                   | 43601-02,04-15,17,20,23-24 |
| Waterville               | 43566                      |
| Whitehouse               | 43571                      |

## MADISON COUNTY (ZD)

|                          |          |
|--------------------------|----------|
| <u>Avg Names Monthly</u> | <u>6</u> |
| Irwin                    | 43029    |
| Plain City               | 43064    |
| London                   | 43140    |
| Mount Sterling           | 43143    |
| South Solon              | 43153    |
| West Jefferson           | 43162    |

## MEDINA COUNTY (MZ)

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 26         |
| <u>Avg Names Monthly</u> | <u>113</u> |
| Brunswick                | 44212      |
| Chippewa Lake            | 44215      |
| Hinckley                 | 44233      |
| Homerville               | 44235      |
| Litchfield               | 44253      |
| Lodi                     | 44254      |
| Medina                   | 44256      |
| Seville                  | 44273      |
| Spencer                  | 44275      |
| Valley City              | 44280      |
| Wadsworth                | 44281      |

## MIAMI COUNTY (MW)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 30++      |
| <u>Avg Names Monthly</u> | <u>60</u> |
| Bradford                 | 45308     |
| Casstown                 | 45312     |
| Conover                  | 45317     |
| Covington                | 45318     |
| Fletcher                 | 45326     |
| Laura                    | 45337     |
| Ludlow Falls             | 45339     |
| Piqua                    | 45356     |
| Pleasant Hill            | 45359     |
| Tipp City                | 45371     |
| Troy                     | 45373     |
| West Milton              | 45383     |

## MONTGOMERY COUNTY (MF)

|                          |   |
|--------------------------|---|
| Avg Names Weekly         | 105                                       |
| <u>Avg Names Monthly</u> | <u>455</u>                                |
| Brookville               | 45309                                     |
| Clayton                  | 45315                                     |
| Englewood                | 45322                                     |
| Farmersville             | 45325                                     |
| Germantown               | 45327                                     |
| Miamisburg               | 45342                                     |
| New Lebanon              | 45345                                     |
| Vandalia                 | 45377                                     |
| Dayton                   | 45402-10,14-20,22-24,26-27,29-30,32,34-35 |

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## MUSKINGUM COUNTY (MK)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 17        |
| <u>Avg Names Monthly</u> | <u>75</u> |
| Zanesville               | 43701     |
| Blue Rock                | 43720     |
| Chandlersville           | 43727     |
| Duncan Falls             | 43734     |
| Hopewell                 | 43746     |
| New Concord              | 43762     |
| Norwich                  | 43767     |
| Philo                    | 43771     |
| Roseville                | 43777     |
| Adamsville               | 43802     |
| Dresden                  | 43821     |
| Frazeesburg              | 43822     |
| Nashport                 | 43830     |

## PICKAWAY COUNTY (PY)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 8         |
| <u>Avg Names Monthly</u> | <u>35</u> |
| Ashville                 | 43103     |
| Circleville              | 43113     |
| Commercial Point         | 43116     |
| New Holland              | 43145     |
| Orient                   | 43146     |
| Williamsport             | 43164     |

## PORTAGE COUNTY (PO)

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 26         |
| <u>Avg Names Monthly</u> | <u>114</u> |
| Atwater                  | 44201      |
| Aurora                   | 44202      |
| Deerfield                | 44411      |
| Diamond                  | 44412      |
| Garrettsville            | 44231      |
| Hiram                    | 44234      |
| Kent                     | 44240,43   |
| Mantua                   | 44255      |
| Mogadore                 | 44260      |
| North Benton             | 44449      |
| Ravenna                  | 44266      |
| Rootstown                | 44272      |
| Streetsboro              | 44241      |
| Windham                  | 44288      |

## RICHLAND COUNTY (RI)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 10++      |
| <u>Avg Names Monthly</u> | <u>28</u> |
| Bellville                | 44813     |
| Butler                   | 44822     |
| Lucas                    | 44843     |
| Mansfield                | 44902-07  |
| Shelby                   | 44875     |
| Shiloh                   | 44878     |

## ROSS COUNTY (VR)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 9         |
| <u>Avg Names Monthly</u> | <u>37</u> |
| Bainbridge               | 45612     |
| Chillicothe              | 45601     |
| Clarksburg               | 43115     |
| Frankford                | 45628     |
| Kingston                 | 45644     |
| Londonderry              | 45647     |
| Richmond Dale            | 45673     |
| South Salem              | 45681     |

## STARK COUNTY (SZ)

|                          |                         |
|--------------------------|-------------------------|
| Avg Names Weekly         | 36                      |
| <u>Avg Names Monthly</u> | <u>158</u>              |
| Alliance                 | 44601                   |
| Beach City               | 44608                   |
| Brewster                 | 44613                   |
| Canal Fulton             | 44614                   |
| Canton                   | 44702-10,14,18,20-21,30 |
| East Sparta              | 44626                   |
| Hartsville               | 44632                   |
| Louisville               | 44641                   |
| Magnolia                 | 44643                   |
| Massillon                | 44646-47                |
| Minerva                  | 44657                   |
| Navarre                  | 44662                   |
| North Lawrence           | 44666                   |
| Paris                    | 44669                   |
| Uniontown                | 44685                   |
| Waynesburg               | 44688                   |
| Wilmot                   | 44689                   |

## SUMMIT COUNTY (SQ)

|                          |                         |
|--------------------------|-------------------------|
| Avg Names Weekly         | 119                     |
| <u>Avg Names Monthly</u> | <u>515</u>              |
| Akron                    | 44301-08,10-14,19-22,33 |
| Barberton                | 44203                   |
| Clinton                  | 44216                   |
| Cuyahoga Falls           | 44221,23                |
| Hudson                   | 44236                   |
| Macedonia                | 44056                   |
| Munroe Falls             | 44262                   |
| Northfield               | 44067                   |
| Peninsula                | 44264                   |
| Richfield                | 44286                   |
| Stow                     | 44224                   |
| Tallmadge                | 44278                   |
| Twinsburg                | 44087                   |

## TRUMBULL COUNTY (TR)

|                          |             |
|--------------------------|-------------|
| Avg Names Weekly         | 21          |
| <u>Avg Names Monthly</u> | <u>92</u>   |
| Bristolville             | 44402       |
| Brookfield               | 44403       |
| Burghill                 | 44404       |
| Cortland                 | 44410       |
| Farmdale                 | 44417       |
| Fowler                   | 44418       |
| Girard                   | 44420       |
| Hubbard                  | 44425       |
| Kinsman                  | 44428       |
| Leavittsburg             | 44430       |
| McDonald                 | 44437       |
| Masury                   | 44438       |
| Mineral Ridge            | 44440       |
| Newton Falls             | 44444       |
| Niles                    | 44446       |
| North Bloomfield         | 44450       |
| Southington              | 44470       |
| Vienna                   | 44473       |
| Warren                   | 44481,83-85 |
| West Farmington          | 44491       |

## TUSCARAWAS COUNTY (TS)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 9++       |
| <u>Avg Names Monthly</u> | <u>37</u> |
| Baltic                   | 43804     |
| Newcomerstown            | 43832     |
| Port Washington          | 43837     |
| Stone Creek              | 43840     |
| Bolivar                  | 44612     |
| Dennison                 | 44621     |

|                  |       |
|------------------|-------|
| Dover            | 44622 |
| Dundee           | 44624 |
| Gnadenhutzen     | 44629 |
| Mineral City     | 44656 |
| New Philadelphia | 44663 |
| Strasburg        | 44680 |
| Sugarcreek       | 44681 |
| Uhrichsville     | 44683 |

## UNION COUNTY (VI)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 8         |
| <u>Avg Names Monthly</u> | <u>33</u> |
| Irwin                    | 43029     |
| Marysville               | 43040     |
| Milford Center           | 43045     |
| Raymond                  | 43067     |
| Richwood                 | 43344     |

## WARREN COUNTY (WW)

|                          |            |
|--------------------------|------------|
| Avg Names Weekly         | 43         |
| <u>Avg Names Monthly</u> | <u>187</u> |
| Franklin                 | 45005      |
| Kings Mills              | 45034      |
| Lebanon                  | 45036      |
| Maineville               | 45039      |
| Mason                    | 45040      |
| Oregonia                 | 45054      |
| South Lebanon            | 45065      |
| Springboro               | 45066      |
| Waynesville              | 45068      |
| Morrow                   | 45152      |
| Pleasant Plain           | 45162      |

## WASHINGTON COUNTY (TV)

|                          |           |
|--------------------------|-----------|
| Avg Names Weekly         | 5         |
| <u>Avg Names Monthly</u> | <u>23</u> |
| Belpre                   | 45714     |
| Beverly                  | 45715     |
| Cutler                   | 45724     |
| Fleming                  | 45729     |
| Little Hocking           | 45742     |
| Lowell                   | 45744     |
| Lower Salem              | 45745     |
| Macksburg                | 45746     |
| Marietta                 | 45750     |
| Newport                  | 45768     |
| Reno                     | 45773     |
| Vincent                  | 45784     |
| Waterford                | 45786     |
| Whipple                  | 45788     |
| Wingett Run              | 45789     |

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## WAYNE COUNTY (WY)

|                          |           |
|--------------------------|-----------|
| Avg Names Bi-Weekly      | 23        |
| <u>Avg Names Monthly</u> | <u>46</u> |
| Burbank                  | 44214     |
| Creston                  | 44217     |
| Doylestown               | 44230     |
| Rittman                  | 44270     |
| Sterling                 | 44276     |
| West Salem               | 44287     |
| Apple Creek              | 44606     |
| Dalton                   | 44618     |
| Fredericksburg           | 44627     |
| Marshallville            | 44645     |
| Orrville                 | 44667     |
| Shreve                   | 44676     |
| Smithville               | 44677     |
| Wooster                  | 44691     |

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