

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

NEW YORK 1

865
3,939

BRONX COUNTY (RZ)

Avg Names Weekly	28
<u>Avg Names Monthly</u>	<u>123</u>
Bronx	10451-75

BROOME COUNTY (OQ)

Avg Names Weekly	30
<u>Avg Names Monthly</u>	<u>128</u>
Binghamton	13901,03-05
Castle Creek	13744
Chenango Forks	13746
Conklin	13748
Deposit	13754
Endicott	13760
Glen Aubrey	13777
Harpursville	13787
Johnson City	13790
Kirkwood	13795
Lisle	13797
Maine	13802
Nineveh	13813
Ouaquaga	13826
Port Crane	13833
Vestal	13850
Whitney Point	13862
Windsor	13865

KINGS COUNTY (KG)

Avg Names Weekly	109
<u>Avg Names Monthly</u>	<u>474</u>
Brooklyn	11201,03-26, 28-39,41-43,49,52,56

MONROE COUNTY (MV)

Avg Names Weekly	192
<u>Avg Names Monthly</u>	<u>833</u>
Brockport	14420
Churchville	14428
East Rochester	14445
Fairport	14450
Hamlin	14464
Henrietta	14467
Hilton	14468
Honeoye Falls	14472
Mendon	14506
North Chili	14514
Penfield	14526
Pittsford	14534
Rochester	14603-26
Rush	14543
Scottsville	14546
Spencerport	14559
Webster	14580
West Henrietta	14586

NASSAU COUNTY (NO)

Avg Names Weekly	18
<u>Avg Names Monthly</u>	<u>77</u>
Albertson	11507
Atlantic Beach	11509
Baldwin	11510
Bayville	11709
Bellmore	11710
Bethpage	11714
Carle Place	11514
Cedarhurst	11516
East Meadow	11554
East Norwich	11732
East Rockaway	11518
Elmont	11003
Farmingdale	11735
Floral Park	11001
Franklin Square	11010
Freeport	11520
Garden City	11530,99
Glen Cove	11542
Glen Head	11545
Greenvale	11548
Great Neck	11020-21,23-24
Hempstead	11550
Hewlett	11557
Hicksville	11801
Inwood	11096
Island Park	11558
Jericho	11753
Lawrence	11559
Levittown	11756
Locust Valley	11560
Long Beach	11561
Lynbrook	11563
Malverne	11565
Manhasset	11030
Massapequa	11758
Massapequa Park	11762
Merrick	11566
Mill Neck	11765
Mineola	11501
New Hyde Park	11040,42
Oceanside	11572
Old Bethpage	11804
Old Westbury	11568
Oyster Bay	11771
Plainview	11803
Port Washington	11050
Rockville Centre	11570
Roosevelt	11575
Roslyn	11576
Roslyn Heights	11577
Sea Cliff	11579
Seaford	11783
Syosset	11791
Uniondale	11553
Valley Stream	11580-81
Wantagh	11793

West Hempstead	11552
Westbury	11590
Williston Park	11596
Woodbury	11797
Woodmere	11598

NEW YORK COUNTY (NY)

Avg Names Weekly	33
<u>Avg Names Monthly</u>	<u>145</u>
New York	10001-07,09-41,44-45, 48,55,60,69,90,95, 98-99,103-107, 110-112,115,118-123, 128,151-158,161-162, 165-178,199,270, 271,278,280,282

NIAGARA COUNTY (VF)

Avg Names Weekly	32
<u>Avg Names Monthly</u>	<u>140</u>
Appleton	14008
Barker	14012
Burt	14028
Gasport	14067
Lewiston	14092
Lockport	14094
Middleport	14105
Newfane	14108
North Tonawanda	14120
Ransomville	14131
Sanborn	14132
Wilson	14172
Youngstown	14174
Niagara Falls	14301,03-05

ORANGE COUNTY (ON)

<u>Avg Names Monthly</u>	<u>141</u>
Campbell Hall	10916
Central Valley	10917
Chester	10918
Circleville	10919
Florida	10921
Goshen	10924
Greengood Lake	10925
Harriman	10926
Highland Falls	10928
Highland Mills	10930
Middletown	10940,41
Monroe	19050
New Hampton	10958
Otisville	10963
Pine Island	10969
Slate Hill	10973
Southfields	10975
Thompson Ridge	10985
Tuxedo Park	10987
Warwick	10990

Washington Ville	10992
West Point	10996
Westtown	10998
Cornwall	12518
Cornwall On Hudson	12520
Maybrook	12543
Montgomery	12549
Newburgh	12550
New Windsor	12553
Pine Bush	12566
Rock Tavern	12575
Salisbury Mills	12577
Walden	12586
Cuddebackville	12729
Huguenot	12746
Port Jervis	12771
Sparron Bush	12780

OSWEGO COUNTY (VG)

Avg Names Bi-Weekly	24++
<u>Avg Names Monthly</u>	<u>48</u>
Altmar	13302
Bernhards Bay	13028
Central Square	13036
Cleveland	13042
Constantia	13044
Fulton	13069
Hannibal	13074
Hastings	13076
Lacona	13083
Mallory	13103
Mexico	13114
Oswego	13126
Parish	13131
Pennellville	13132
Phoenix	13135
Pulaski	13142
Redfield	13437
Richland	13144
Sandy Creek	13145
West Monroe	13167
Williamstown	13493

++Average based on two weeks
 Quantities & Prices are Based on 4/09-7/09 Totals
 MS-PUB: J:\DATA\AREASHEETS 2009

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NEW YORK 2

QUEENS COUNTY (VE)

Avg Names Weekly	91
Avg Names Monthly	392
Astoria	11102-03,05-06
Arverne	11692
Bayside	11359-61
Bellerose	11426
Breezy Point	11697
Cambria Heights	11411
College Point	11356
Corona	11368
East Elmhurst	11369-70
Elmhurst	11373
Far Rockaway	11691,93
Floral Park	11005
Flushing	11351,54-55,58,67,71
Forest Hills	11375
Fresh Meadows	11365-66
Glen Oaks	11004
Hollis	11423
Howard Beach	11414
Jackson Heights	11372
Jamaica	11430,32-36
Kew Gardens	11415
Little Neck	11362-63
Long Island City	11101,09
Maspeth	11378
Middle Village	11379
Oakland Gardens	11364
Ozone Park	11416-17
Queens Village	11427-29
Rego Park	11374
Richmond Hill	11418
Ridgewood	11385
Rockaway Park	11694
Rosedale	11422
Saint Albans	11412
Springfield Garden	11413
South Richmond Hill	11419
South Ozone Park	11420
Sunnyside	11104
Whitestone	11357
Woodhaven	11421
Woodside	11377

RICHMOND COUNTY (RD)

Avg Names Weekly	30
Avg Names Monthly	129
Staten Island	10301-12,14

ROCKLAND COUNTY (RN)

Avg Names Weekly	21
Avg Names Monthly	91
Bear Mountain	10911
Blauvelt	10913
Congers	10920
Garnerville	10923

Haverstraw	10927
Hillburn	10931
Monsey	10952
Nanuet	10954
New City	10956
Nyack	10960
Orangeburg	10962
Palisades	10964
Pearl River	10965
Piermont	10968
Pomona	10970
Sloatsburg	10974
Sparkill	10976
Spring Valley	10977
Stony Point	10980
Suffern	10901
Tallman	10982
Tappan	10983
Thiells	10984
Tomkins Cove	10986
Valley Cottage	10989
West Haverstraw	10993
West Nyack	10994

SCHENECTADY COUNTY (EP)

Avg Names Weekly	26
Avg Names Monthly	112
Alplaus	12008
Delanson	12053
Duanesburg	12056
Pattersonville	12137
Rotterdam Junction	12150
Schenectady	12302-09

SUFFOLK COUNTY (UF)

Avg Names Weekly	193
Avg Names Monthly	836
Aquebogue	11931
Amityville	11701
Babylon	11702
Bayport	11705
Bay Shore	11706
Bellport	11713
Blue Point	11715
Bohemia	11716
Brentwood	11717
Brightwaters	11718
Brookhaven	11719
Calverton	11933
Center Moriches	11934
Cutchogue	11935
Centereach	11720
Centerport	11721
Central Islip	11722
Cold Spring Harbor	11724
Commack	11725
Copiague	11726
Coram	11727
Deer Park	11729
East Hampton	11937
East Islip	11730
East Marion	11939
East Moriches	11940
Eastport	11941

East Quogue	11942
East Northport	11731
East Setauket	11733
Farmingville	11738
Greenlawn	11740
Greenport	11944
Hampton Bays	11946
Hauppauge	11788
Holbrook	11741
Holtsville	11742
Huntington	11743
Huntington Station	11746
Islandia	11749
Islip	11751
Islip Terrace	11752
Jamesport	11947
Kings Park	11754
Lake Grove	11755
Laurel	11948
Manorville	11949
Mastic	11950
Mastic Beach	11951
Mattituck	11952
Lindenhurst	11757
Medford	11763
Melville	11747
Miller Place	11764
Middle Island	11953
Montauk	11954
Moriches	11955
Mount Sinai	11766
Nesconset	11767
North Babylon	11703
Northport	11768
Oakdale	11769
Orient	11957
Patchogue	11772
Peconic	11958
Port Jefferson	11777
Port Jefferson Station	11776
Rocky Point	11778
Ridge	11961
Riverhead	11901
Ronkonkoma	11779
Saint James	11780
Sag Harbor	11963
Sayville	11782
Selden	11784
Shirley	11967
Shoreham	11786
Smithtown	11787
Sound Beach	11789
Southampton	11968
Southold	11971
Stony Brook	11790
Wading River	11792
Water Mill	11976
Westhampton	11977
Westhampton Beach	11978
West Babylon	11704
West Islip	11795
West Sayville	11796
Wyandanch	11798
Yaphank	11980

WESTCHESTER COUNTY (WC)

Avg Names Weekly	62
Avg Names Monthly	270
Amawalk	10501
Ardley	10502
Armonk	10504
Baldwin Place	10505
Bedford	10506
Bedford Hills	10507
Briarcliff Manor	10510
Bronxville	10708
Buchanan	10511
Chappaqua	10514
Cross River	10518
Croton on Hudson	10520
Dobbs Ferry	10522
Eastchester	10709
Elmsford	10523
Goldens Bridge	10526
Granite Springs	10527
Harrison	10528
Hartsdale	10530
Hastings on Hudson	10706
Hawthorne	10532
Irvington	10533
Jefferson Valley	10535
Katonah	10536
Larchmont	10538
Mamaroneck	10543
Millwood	10546
Mohegan Lake	10547
Montrose	10548
Mount Kisco	10549
Mount Vernon	10550,52-53
New Rochelle	10801,04-05
North Salem	10560
Ossining	10562
Peekskill	10566
Cortlandt Manor	10567
Pelham	10803
Pleasantville	10570
Port Chester	10573
Pound Ridge	10576
Purchase	10577
Purdys	10578
Rye	10580
Scarsdale	10583
Shrub Oak	10588
Somers	10589
South Salem	10590
Tarrytown	10591
Thornwood	10594
Tuckahoe	10707
Valhalla	10595
Waccabuc	10597
West Harrison	10604
White Plains	10601,03,05-07
Yonkers	10701,03-05,10
Yorktown Hts	10598

++Average based on two weeks

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Updated 09/21/09