

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. 2nd Floor
 North Hollywood, CA 91606
 Phone: 818-506-1507 800-232-2134
 Fax: 818-505-9729

NEVADA 619
2,683

CARSON CITY (CR)

Avg Names Weekly 6
Avg Names Monthly 27
 Carson City 89701, 89703, 89706

CHURCHILL (CH)

Avg Names Weekly 3
Avg Names Monthly 12
 Fallon 89406

CLARK COUNTY (CL)

AREA A 469
2,034
 Avg Names Weekly 52
Avg Names Monthly 225
 Boulder 89005
 Green Valley 89011
 Henderson 89012,15,29,46
 52,74
 Las Vegas 89101,22,42

AREA B

Avg Names Weekly 53
Avg Names Monthly 231
 Boulder City 89005
 Green Valley 89011,14
 Las Vegas 89120,23

AREA C

Avg Names Weekly 84
Avg Names Monthly 366
 Las Vegas 89004,19,89102,03,
 13,18,19,24,39,41,48

AREA D

Avg Names Weekly 50
Avg Names Monthly 215
 Las Vegas 89107,17,35,45,46,47

AREA E

Avg Names Weekly 77
Avg Names Monthly 335
 Las Vegas 89106,08,28,29,34,
 38,43,44,49

AREA F

Avg Names Weekly 84
Avg Names Monthly 363
 Las Vegas 89086,130,131
 North Las Vegas 89031,32,84

AREA G

Avg Names Weekly 69
Avg Names Monthly 299
 Las Vegas 89101,04,09,10,15,
 21,42,56,91
 North Las Vegas 89030,27,40

DOUGLAS COUNTY (DO)

Avg Names Weekly 6
Avg Names Monthly 25
 Gardnerville 89410, 89460
 Glenbrook 89413
 Minden 89423
 Wellington 89444
 Carson City 89705

LYON COUNTY (LY)

Avg Names Weekly 18
Avg Names Monthly 79
 Dayton 89403
 Fernley 89408
 Silver Springs 89429
 Smith 89430
 Wellington 89444
 Yerington 89447

NYE COUNTY (NY)

Avg Names Weekly 5
Avg Names Monthly 23
 Amargosa Valley 89020
 Pahrump 89048,60-61
 Round Mountain 89045
 Tonopah 89049

WASHOE COUNTY (WS)

Avg Names Weekly 112
Avg Names Monthly 483
 Incline Village 89451
 Reno 89501-03,06,08-12,
 19,21,23
 Sparks 89431,34,36,41
 Sun Valley 89433
 Washoe Valley 89704

++Average based on two weeks
 Quantities & Prices are Based on 1/11-6/11 Totals
 MS-PUB: J:\DATA\AREASHEETS 2011