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**MISSISSIPPI** 226  
979

**DE SOTO COUNTY (EO)**

Avg Names Weekly	31
<u>Avg Names Monthly</u>	<u>135</u>
Hernando	38632
Horn Lake	38637
Lake Cormorant	38641
Nesbit	38651
Olive Branch	38654
Southaven	38671-72
Walls	38680

**FORREST COUNTY (FB)**

Avg Names Weekly	11
<u>Avg Names Monthly</u>	<u>46</u>
Brooklyn	39425
Hattiesburg	39401
Petal	39465

**HARRISON COUNTY (QJ)**

Avg Names Weekly	32
<u>Avg Names Monthly</u>	<u>138</u>
Biloxi	39530-32
Diverville	39540
Gulfport	39501,03,07
Long Beach	39560
Pass Christian	39571
Saucer	39574

**HINDS COUNTY (IX)**

Avg Names Weekly	31
<u>Avg Names Monthly</u>	<u>132</u>
Bolton	39041
Byram	39272
Clinton	39056
Edwards	39066
Raymond	39154
Terry	39170
Utica	39175
Jackson	39201-04,06,09,11-13 16,69

**JACKSON COUNTY (YJ)**

Avg Names Weekly	22
<u>Avg Names Monthly</u>	<u>93</u>
Gautier	39553
Moss Point	39562,63
Ocean Springs	39564
Pascagoula	39567,81
Vancleave	39565

**LAUDERDALE COUNTY (UP)**

Avg Names Weekly	17
<u>Avg Names Monthly</u>	<u>72</u>
Meridian	39301,05,07
Bailey	39320
Collinsville	39325
Daleville	39326
Lauderdale	39335
Marion	39342
Toomsuba	39364

**LEE COUNTY (QE)**

Avg Names Weekly	20
<u>Avg Names Monthly</u>	<u>87</u>
Belden	38826
Guntown	38849
Mooreville	38857
Nettleton	38858
Plantersville	38862
Saltillo	38866
Shannon	38868
Tupelo	38801,04

**MADISON COUNTY (VM)**

Avg Names Bi-Weekly	65++
<u>Avg Names Monthly</u>	<u>130</u>
Camden	39045
Canton	39046
Flora	39071
Madison	39110
Ridgeland	39157

**PIKE COUNTY (IK)**

Avg Names Weekly	2
<u>Avg Names Monthly</u>	<u>7</u>
McComb	39648
Magnolia	39652
Osyka	39657
Summit	39666

**RANKIN COUNTY (QR)**

Avg Names Weekly	32
<u>Avg Names Monthly</u>	<u>139</u>
Brandon	39042,47
Florence	39073
Flowood	39232
Pelahatchie	39145
Pearl	39208
Richland	39218

++Average based on two weeks  
 Quantities & Prices are Based on 1/11-6/11 Totals  
 MS-PUB: J:\DATA\AREASHEETS 2011