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JACKSON COUNTY (YJ)

Avg Names Weekly	23
<u>Avg Names Monthly</u>	<u>102</u>
Gautier	39553
Moss Point	39562,63
Ocean Springs	39564
Pascagoula	39567,81
Vancleave	39565

LAUDERDALE COUNTY (UP)

267	Avg Names Weekly	17
1,172	<u>Avg Names Monthly</u>	<u>71</u>
	Meridian	39301,05,07
	Bailey	39320
	Collinsville	39325
	Daleville	39326
	Lauderdale	39335
	Marion	39342
	Toomsba	39364

LEE COUNTY (QE)

Avg Names Weekly	23
<u>Avg Names Monthly</u>	<u>98</u>
Belden	38826
Guntown	38849
Mooreville	38857
Nettleton	38858
Plantersville	38862
Salttillo	38866
Shannon	38868
Tupelo	38801,04

MADISON COUNTY (VM)

Avg Names Bi-Weekly	36++
<u>Avg Names Monthly</u>	<u>155</u>
Camden	39045
Canton	39046
Flora	39071
Madison	39110
Ridgeland	39157

PIKE COUNTY (IK)

Avg Names Weekly	2
<u>Avg Names Monthly</u>	<u>9</u>
McComb	39648
Magnolia	39652
Osyka	39657
Summit	39666

RANKIN COUNTY (QR)

Avg Names Weekly	41
<u>Avg Names Monthly</u>	<u>180</u>
Brandon	39042,47
Florence	39073
Flowood	39232
Pelahatchie	39145
Pearl	39208
Richland	39218

MISSISSIPPI

DE SOTO COUNTY (EO)

Avg Names Weekly	37
<u>Avg Names Monthly</u>	<u>159</u>
Hernando	38632
Horn Lake	38637
Lake Cormorant	38641
Nesbit	38651
Olive Branch	38654
Southaven	38671-72
Walls	38680

FORREST COUNTY (FB)

Avg Names Weekly	15
<u>Avg Names Monthly</u>	<u>65</u>
Brooklyn	39425
Hattiesburg	39401
Petal	39465

HARRISON COUNTY (QJ)

Avg Names Weekly	39
<u>Avg Names Monthly</u>	<u>167</u>
Biloxi	39530-32
Diverville	39540
Gulfport	39501,03,07
Long Beach	39560
Pass Christian	39571
Saucer	39574

HINDS COUNTY (IX)

Avg Names Weekly	38
<u>Avg Names Monthly</u>	<u>166</u>
Bolton	39041
Byram	39272
Clinton	39056
Edwards	39066
Raymond	39154
Terry	39170
Utica	39175
Jackson	39201-04,06,09,11-13
	16,69

++Average based on two weeks
 Quantities & Prices are Based on 4/09-7/09 Totals
 MS-PUB: J:\DATA\AREASHEETS 2009