

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800)232-2134
 Fax: (818) 505-9729

MASSACHUSETTS

1,010
4,369

BARNSTABLE COUNTY (BA)

Avg Names Weekly	50
Avg Names Monthly	215
Barnstable	02630
Brewster	02631
Buzzards Bay	02532,42
Centerville	02632,
Chatham	02633
Cotuit	02635
Dennis	02638
Dennis Port	02639
Eastham	02642
E. Falmouth	02536
E. Sandwich	02537
Falmouth	02540
Forrestdale	02644
Harwich	02645
Harwich Port	02646
Hyannis	02601
Marstons Mills	02648
Mashpee	02649
North Chatham	02650
North Falmouth	02556
Orleans	02653
Osterville	02655
Pocasset	02559
Provincetown	02657
Sagamore Beach	02562
South Chatham	02659
South Dennis	02660
Sandwich	02563
S. Yarmouth	02664
W. Barnstable	02668
West Dennis	02670
West Harwich	02671
West Yarmouth	02673
Wellfleet	02667
Woods Hole	02543
Yarmouth Port	02675

BERKSHIRE COUNTY (BE)

Avg Names Weekly	22
Avg Names Monthly	97
Adams	01220
Ashley Falls	01222
Becket	01223
Berkshire	01224
Cheshire	01225
Dalton	01226
Drury	01343
Gt. Barrington	01230
Hinsdale	01235
Housatonic	01236
Lanesboro	01237
Lee	01238
Lenox	01240
Monterey	01245
N. Adams	01247
Otis	01253
Pittsfield	01201
Richmond	01254
Sandsfield	01255
Savoy	01256
Sheffield	01257
South Egremont	01258
Southfield	01259
Williamstown	01267
Windsor	01270
W. Stockbridge	01266

BRISTOL COUNTY (BR)

Avg Names Weekly	91
Avg Names Monthly	393
Acushnet	02743
Assonet	02702
Attleboro	02703
Attleboro Falls	02763
Berkley	02779
Dighton	02715
East Freetown	02717
E. Taunton	02718
Fair Haven	02719
Fall River	02720-24
Mansfield	02048
N. Attleboro	02760
N. Dartmouth	02747
N. Easton	02356
New Bedford	02740,44-46
North Dighton	02764
Norton	02766
Raynham	02767
Rehoboth	02769
S. Dartmouth	02748
S. Easton	02375
Seekonk	02771
Somerset	02725-26
Swansea	02777
Taunton	02780
Westport	02790

ESSEX COUNTY (ES)

Avg Names Weekly	153
Avg Names Monthly	661
Amesbury	01913
Andover	01810
Beverly	01915
Boxford	01921
Byfield	01922
Danvers	01923
Essex	01929
Georgetown	01833
Gloucester	01930
Groveland	01834
Haverhill	01830,32,35
Ipswich	01938
Lawrence	01840-41,43
Lynn	01901-02,04-05
Lynnfield	01940
Manchester	01944
Marblehead	01945
Merrimac	01860
Methuen	01844
Middleton	01949
Nahant	01908
N. Andover	01845
Newbury	01951
Newburyport	01950
Peabody	01960
Rockport	01966
Rowley	01969
Salem	01970
Salisbury	01952
Saugus	01906
Swampscott	01907
South Hamilton	01982
Topsfield	01983
Wenham	01984
W. Newbury	01985

FRANKLIN COUNTY (FR)

Avg Names Weekly	13
Avg Names Monthly	53
Ashfield	01330
Bernardston	01337
Buckland	01338
Charlemont	01339
Colrain	01340
Conway	01341
Deerfield	01342
Erving	01344
Greenfield	01301
Heath	01346
Leverett	01054
Montague	01351
New Salem	01355
Northfield	01354,60
Orange	01364
Rowe	01367
Shattuckville	01369
S. Deerfield	01373

Shelburne Falls	01370
Shutesbury	01072
Sunderland	01375
Turners Falls	01349,76
Warwick	01378
Wendell	01379
Wendell Depot	01380
Whately*	01093

HAMPDEN COUNTY (HA)

Avg Names Weekly	75
Avg Names Monthly	325
Agawam	01001
Blandford	01008
Brimfield	01010
Chester	01011
Chicopee	01013,20-22
E. Longmeadow	01028
Feeding Hills	01030
Granville	01034
Hampden	01036
Holland	01521
Holyoke	01040
Springfield	01144
Indian Orchard	01151
Springfield	01152
Longmeadow	01106,16
Ludlow	01056
Monson	01057
Palmer	01069
Russell	01071
Southwick	01077
Springfield	01101,03-05,07-09,11,18,19,28-29,38-39,44,52
Three Rivers	01080
Wales	01081
Westfield	01085
W. Springfield	01089
Wilbraham	01095

++Average based on two weeks
 Quantities & Prices are Based on 4/09-7/09 Totals
 MS-PUB: J:\DATA\AREASHEETS 2009

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HAMPSHIRE COUNTY (HM)

Avg Names Weekly	28
<u>Avg Names Monthly</u>	<u>121</u>
Amherst	01002
Belchertown	01007
Chesterfield	01012
Cummington	01026
Easthampton	01027
Florence	01062
Goshen	01032
Granby	01033
Hadley	01035
Hatfield	01038
Haydenville	01039
Huntington	01050
Leeds	01053
Northampton	01060
Plainfield	01070
S. Hadley	01075
Southampton	01073
Ware	01082
West Hatfield	01088
Williamsburg	01096
Worthington	01098

MIDDLESEX COUNTY (MI)

Avg Names Weekly	303
<u>Avg Names Monthly</u>	<u>1311</u>
Acton	01720
Arlington	02474,76
Ashby	01431
Ashland	01721
Auburndale	02466
Ayer	01432
Bedford	01730
Belmont	02478
Billerica	01821
Boxborough	01719
Burlington	01803
Cambridge	02138-42
Carlisle	01741
Chelmsford	01824
Chestnut Hill	02467
Concord	01742
Dracut	01826
Dunstable	01827
Everett	02149
Framingham	01701-02
Groton	01450
Holliston	01746

Hopkinton	01748
Hudson	01749
Lexington	02420-21
Lincoln	01773
Littleton	01460
Lowell	01850-52,54
Malden	02148
Marlborough	01752
Maynard	01754
Medford	02155
Melrose	02176
Natick	01760
N. Billerica	01862
Newton	02458
Newton Center	02459
Newtonville	02460
Newton Highlands	02461
Newton Lower Falls	02462
Newton Upper Falls	02464
North Chelmsford	01863
N. Reading	01864
Pepperell	01463
Reading	01867
Sherborn	01770
Shirley	01464
Somerville	02143-45
Stoneham	02180
Stow	01775
Sudbury	01776
Tewksbury	01876
Townsend	01469
Tyngsboro	01879
Village of Nagog Woods	01718
Waban	02468
Wakefield	01880
Waltham	02451-53
Watertown	02472
Wayland	01778
Westford	01886
Weston	02493
Wilmington	01887
Winchester	01890
Woburn	01801
West Newton	02465
W. Townsend	01474

NANTUCKET COUNTY (NA)

<u>Avg Names Monthly</u>	<u>3</u>
Nantucket	02554

NORFOLK COUNTY (NO)

Avg Names Weekly	143
<u>Avg Names Monthly</u>	<u>620</u>
Avon	02322
Bellingham	02019
Braintree	02184
Brookline	02445-46
Canton	02021
Cohasset	02025
Dedham	02026
Dover	02030

E Weymouth	02189
E. Walpole	02032
Foxboro	02035
Franklin	02038
Holbrook	02343
Medfield	02052
Medway	02053
Millis	02054
Milton	02186
Needham	02492
Needham Heights	02494
Norfolk	02056
Norwood	02062
N Weymouth	02191
Plainville	02762
Quincy	02169-71
Randolph	02368
Readville	02137
Sharon	02067
Stoughton	02072
S. Walpole	02071
S Weymouth	02190
Walpole	02081
Wellesley	02482
Wellesley Hills	02481
Westwood	02090
Weymouth	02188-91
Wrentham	02093

PLYMOUTH COUNTY (PL)

Avg Names Weekly	89
<u>Avg Names Monthly</u>	<u>386</u>
Abington	02351
Bridgewater	02324
Brockton	02301-02
Carver	02330
Duxbury	02332
E. Bridgewater	02333
E. Wareham	02538
Halifax	02338
Hanover	02339
Hanson	02341
Hingham	02043
Hull	02045
Kingston	02364
Lakeville	02347
Marshfield	02050
Marion	02738
Mattapoisett	02739
Middleboro	02346
Norwell	02061
Pembroke	02359
Plymouth	02360
Plympton	02367
Rochester	02770
Rockland	02370

Scituate	02066
Wareham	02571
W. Bridgewater	02379
Whitman	02382
West Wareham	02576

SUFFOLK COUNTY (SU)

Avg Names Weekly	43
<u>Avg Names Monthly</u>	<u>184</u>
Allston	02134
Boston	02108-11,13-16,18-22, 24-25,27-28,33,63,99; 02203,10,15,22,83-84
Brighton	02135
Charlestown	02129
Chelsea	02150
Hyde Park	02136
Jamaica Plain	02130
Mattapan	02126
Revere	02151
Roslindale	02131
Winthrop	02152
W. Roxbury	02132

WORCESTER COUNTY (WO)

Avg Names Weekly	
<u>Avg Names Monthly</u>	
Ashburnham	01430
Athol	01331
Auburn	01501
Baldwinville	01436
Barre	01005
Berlin	01503
Blackstone	01504
Bolton	01740
Boylston	01505
Brookfield	01506
Charlton	01507
Cherry valley	01611
Clinton	01510
Devens	01434
Douglas	01516
Dudley	01571
East brookfield	01515
Fayville	01745
Fiskdale	01518
Fitchburg	01420
Gardner	01440
Gilbertville	01031
Grafton	01519
Harvard	01451
Holden	01520
Hopedale	01747
Hubbardston	01452
Jefferson	01522
Lancaster	01523
Leicester	01524
Leominster	01453
Lunenburg	01462
Mendon	01756

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WORCESTER COUNTY (WO)

Avg Names Weekly	157
Avg Names Monthly	680
Ashburnham	01430
Baldwinville	01436
Athol	01331
Auburn	01501
Barre	01005
Berlin	01503
Blackstone	01504
Bolton	01740
Boylston	01505
Brookfield	01506
Charlton	01507
Cherry Valley	01611
Clinton	01510
Douglas	01516
Dudley	01571
E. Brookfield	01515
Fayville	01745
Fiskdale	01518
Fitchburg	01420
Gardner	01440
Gilbertville	01031
Grafton	01519
Harvard	01451
Holden	01520
Hopedale	01747
Hubbardston	01452
Jefferson	01522
Lancaster	01523
Leicester	01524
Leominster	01453
Lunenburg	01462
Mendon	01756
Millbury	01527
Milford	01757
Millville	01529
N. Brookfield	01535
North Grafton	01536
North Oxford	01537
New Braintree	01531
Northborough	01532
Northbridge	01534
Oakham	01068
Oxford	01540
Paxton	01612

Petersham	01366
Princeton	01541
Rochdale	01542
Rutland	01543
Shrewsbury	01545
Southborough	01772
Southbridge	01550
South Grafton	01560
Spencer	01562
Sterling	01564
Sturbridge	01566
Sutton	01590
Templeton	01468
Upton	01568
Uxbridge	01569
W. Boylston	01583
W. Brookfield	01585
Webster	01570
Westborough	01581
Westminster	01473
Whitinsville	01588
Winchendon	01475
Worcester	01602-10,55