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LOUISIANA

407
 1,750

EAST BATON ROUGE (EB)

PARISH

Avg Names Weekly	64
<u>Avg Names Monthly</u>	<u>357</u>
Baker	70714
Baton Rouge	70801-02,05-12, 14-20
Greenwell Springs	70739
Pride	70770
Zachary	70791

ASCENSION (IO) PARISH

Avg Names Weekly	22
<u>Avg Names Monthly</u>	<u>97</u>
Donaldsonville	70346
Darrow	70725
Geismar	70734
Gonzales	70737
Prairieville	70769
Saint Amant	70774
Sorrento	70778

JEFFERSON (JI) PARISH

Avg Names Weekly	74
<u>Avg Names Monthly</u>	<u>323</u>
Barataria	70036
Grand Isle	70358
Gretna	70053,56
Harvey	70058
Kenner	70062,65
Lafitte	70067
Marrero	70072
Metairie	70001-03,05-06
New Orleans	70121,23
Westwego	70094

BOSSIER (IS) PARISH

Avg Names Weekly	40
<u>Avg Names Monthly</u>	<u>175</u>
Barksdale AFB	71110
Benton	71006
Bossier City	71111-12
Haughton	71037
Elm Grove	71051
Plain Dealing	71064
Princeton	71067

ORLEANS (EA) PARISH

Avg Names Weekly	64
<u>Avg Names Monthly</u>	<u>278</u>
New Orleans	70112-19,22,24-31, 39-40,45-46,49,63,70

CADDO (CD) PARISH

Avg Names Weekly	97
<u>Avg Names Monthly</u>	<u>420</u>
Belcher	71004
Bethany	71007
Gilliam	71029
Greenwood	71033
Hosston	71043
Ida	71044
Keithville	71047
Mooringsport	71060
Oil City	71061
Rodessa	71069
Shreveport	71101,03-09,15,18, 19,29
Vivian	71082

TANGIPAHOA (TI) PARISH

Avg Names Weekly	22
<u>Avg Names Monthly</u>	<u>96</u>
Akers	70421
Amite	70422
Fluker	70436
Hammond	70401,03
Husser	70442
Independence	70443
Kentwood	70444
Loranger	70446
Ponchatoula	70454
Robert	70455
Roseland	70456
Tickfaw	70466

++Average based on two weeks
 Quantities & Prices are Based on 1/11-6/11 Totals
 MS-PUB: J:\DATA\AREASHEETS 2011

Updated

10/15/11