

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

ILLINOIS

1,983
8,595

COOK (CY) COUNTY

	890
	3,855
AREA A	
Avg Names Weekly	64
<u>Avg Names Monthly</u>	279
Glencoe	60022
Glenview	60025-26
Kenilworth	60043
Northbrook	60062
Palatine	60067,74,95
Prospect Hts	60070
Wheeling	60090
Winnetka	60093

AREA B	
Avg Names Weekly	55
<u>Avg Names Monthly</u>	236
Arlington Heights	60004-05
Elk Grove Village	60007
Hoffman Estates	60169,92
Rolling Mdws	60008
Schaumburg	60173,92-95
Streamwood	60107

AREA C	
Avg Names Weekly	70
<u>Avg Names Monthly</u>	301
Des Plaines	60016
Evanston	60201-03
Morton Grove	60053
Mt Prospect	60056
Park Ridge	60068
Skokie	60076-77
Wilmette	60091

AREA D	
Avg Names Weekly	105
<u>Avg Names Monthly</u>	456
Des Plaines	60018
Bellwood	60104
Berkeley	60163
Berwyn	60402
Broadview	60155
Brookfield	60513
Elmwood Park	60707
Franklin Park	60131
Hanover Park	60133
Harwood Heights	60706
Hillside	60162
La Grange	60525
La Grange Park	60526
Lyons	60534
Maywood	60153
Melrose Park	60160,64
Oak Park	60301-04
River Forest	60305
River Grove	60171
Riverside	60546
Schiller Park	60176
Stone Park	60165
Summit Argo	60501
Westchester	60154
Western Springs	60558

AREA E	
Avg Names Weekly	55
<u>Avg Names Monthly</u>	238
Blue Island	60406
Bridgeview	60455
Burbank	60459
Chicago Ridge	60415
Dolton	60419
Hickory Hills	60457
Hometown	60456
Justice	60458
Lemont	60439
Oak Lawn	60453
Orland Park	60462
Palos Heights	60463
Palos Hills	60465
Palos Park	60464
Robbins	60472
Tinley Park	60487
Willow Springs	60480
Worth	60482

AREA F	
Avg Names Weekly	70
<u>Avg Names Monthly</u>	303
Calumet City	60409
Chicago Heights	60411
Country Club Hills	60478
Flossmoor	60422
Glenwood	60425
Harvey	60426
Hazel Crest	60429
Homewood	60430
Lansing	60438
Markham	60428
Matteson	60443
Midlothian	60445
Oak Forest	60452
Olympia Fields	60461
Orland Park	60467
Park Forest	60466
Posen	60469
Richton Park	60471
South Holland	60473
Tinley Park	60477
Thornton	60476

AREA G	
Avg Names Weekly	88
<u>Avg Names Monthly</u>	380
Chicago	60625-26,30-31,40,54, 56, 59, 60-61,99

AREA H	
Avg Names Weekly	117
<u>Avg Names Monthly</u>	506
Chicago	60613-15,18,39, 41-42,47,57

AREA I	
Avg Names Weekly	129
<u>Avg Names Monthly</u>	561
Chicago	60601-07,10-12,22,24, 32,38,44-46, 51
Lincolnwood	60712
Niles	60714

AREA J	
Avg Names Weekly	54
<u>Avg Names Monthly</u>	232
Chicago	60608-09,16,23,29, 52-53

AREA K	
Avg Names Weekly	83
<u>Avg Names Monthly</u>	361
Alsip	60803
Chicago	60617,19-21 28,33 36-37,43,49,55
Cicero	60804
Evergreen Park	60805
Riverdale	60827

CHAMPAIGN (PJ) COUNTY

Avg Names Weekly	36
<u>Avg Names Monthly</u>	154
Broadlands	61816
Champaign	61820-22
Dewey	61840
Fisher	61843
Foosland	61845
Gifford	61847
Homer	61849
Ivesdale	61851
Longview	61852
Ludlow	60949
Mahomet	61853
Ogden	61859
Penfield	61862
Pesotum	61863
Philo	61864
Rantoul	61866
Sadorus	61872
Saint Joseph	61873
Savoy	61874
Seymour	61875
Sidney	61877
Thomasboro	61878
Tolono	61880
Urbana	61801-02

CLINTON (CL) COUNTY

Avg Names Weekly	2
<u>Avg Names Monthly</u>	10
Albers	62215
Aviston	62216
Bartelso	62218
Breese	62230
Carlyle	62231
Germantown	62245
Hoffman	62250
New Baden	62265
Trenton	62293
Broadlands	61816
Champaign	61820-22
Dewey	61840
Fisher	61843

++Average based on two weeks
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ILLINOIS 2

DU PAGE (DP) COUNTY 182
789

AREA A

Avg Names Weekly	55
<u>Avg Names Monthly</u>	<u>239</u>
Addison	60101
Bloomington	60108
Elmhurst	60126
Glendale Heights	60139
Itasca	60143
Lombard	60148
Medinah	60157
Roselle	60172
Villa Park	60181
Wayne	60184
West Chicago	60185
Wood Dale	60191

AREA B

Avg Names Weekly	69
<u>Avg Names Monthly</u>	<u>299</u>
Darien	60561
Downers Grove	60515-16
Hinsdale	60521-22
Oak Brook	60523
Naperville	60540,63, 65
Westmont	60559
Willowbrook	60527
Woodridge	60517

AREA C

Avg Names Weekly	58
<u>Avg Names Monthly</u>	<u>251</u>
Aurora	60504, 05
Bensenville	60106
Carol Stream	60188
Clarendon Hills	60514
Glen Ellyn	60137
Lisle	60532
Warrenville	60555
Wheaton	60187,89
Winfield	60190

GRUNDY (GR) COUNTY

Avg Names Weekly	7
<u>Avg Names Monthly</u>	<u>28</u>
Braceville	60407
Coal City	60416
Gardner	60424
Kinsman	60437
Mazon	60444
Minooka	60447
Morris	60450
Verona	60479

KANE (KN) COUNTY

Avg Names Weekly	90
<u>Avg Names Monthly</u>	<u>390</u>
Aurora	60505,06
Batavia	60510
Big rock	60511
Carpentersville	60110
Dundee	60118
Elburn	60119
Elgin	60120,23,24
Geneva	60134
Gilberts	60136
Hampshire	60140
Maple Park	60151
Mooseheart	60539
N. Aurora	60542
Saint Charles	60174-75
S. Elgin	60177
Sugar Grove	60554

KENDALL (KD) COUNTY

Avg Names Weekly	27
<u>Avg Names Monthly</u>	<u>118</u>
Bristol	60512
Montgomery	60538
Newark	60541
Oswego	60543
Plano	60545
Yorkville	60560

LAKE (LX) COUNTY

Avg Names Weekly	139
<u>Avg Names Monthly</u>	<u>601</u>

AREA A

Avg Names Weekly	51
<u>Avg Names Monthly</u>	<u>221</u>
Buffalo Grove	60089
Deerfield	60015
Great Lakes	60088
Highwood	60040
Lake Bluff	60044
Lake Forest	60045
Lake Zurich	60047
Libertyville	60048
Lincolnshire	60069
Mundelein	60060
North Chicago	60064
Vernon Hills	60061
Waukegan	60085,87
Winthrop Harbor	60096

AREA B

Avg Names Weekly	62
<u>Avg Names Monthly</u>	<u>271</u>
Antioch	60002
Barrington	60010
Fort Sheridan	60037
Fox Lake	60020
Grayslake	60030
Gurnee	60031
Highland Park	60035
Ingleside	60041
Island Lake	60042
Lake Villa	60046
Round Lake	60073
Wadsworth	60083
Wauconda	60084
Zion	60099

MACON (OM) COUNTY

Avg Names Weekly	20
<u>Avg Names Monthly</u>	<u>88</u>
Argenta	62501
Blue Mound	62513
Dalton City	61925
Decatur	62521-23,26
Forsyth	62535
Macon	62544
Maroa	61756
Mt. Zion	62549
Niantic	62551
Oreana	62554
Warrensburg	62573

MADISON (XI) COUNTY

Avg Names Weekly	31
<u>Avg Names Monthly</u>	<u>135</u>
Alhambra	62001
Alton	62002
Bethalto	62010
Collinsville	62234
Cottage Hills	62018
Dorsey	62021
East Alton	62024
Edwardsville	62025
Glen Carbon	62034
Godfrey	62035
Granite City	62040
Hartford	62048
Highland	62249
Madison	62060
Marine	62061
Maryville	62062
Moro	62067
New Douglas	62074
Roxana	62084
Saint Jacob	62281
South Roxana	62087
Troy	62294
Venice	62090
Wood River	62095
Worden	62097

McHENRY (MY) COUNTY

Avg Names Weekly	58
<u>Avg Names Monthly</u>	<u>251</u>
Algonquin	60102
Cary	60013
Crystal Lake	60012,14
Fox River Grove	60021
Harvard	60033
Hebron	60034
Huntley	60142
Lake in the Hills	60156
Marengo	60152
Mc Henry	60050-51
Richmond	60071
Ringwood	60072
Spring Grove	60081
Union	60180
Wonder Lake	60097
Woodstock	60098

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MCLEAN (EJ) COUNTY

Avg Names Weekly	37
<u>Avg Names Monthly</u>	<u>159</u>
Anchor	61720
Arrowsmith	61722
Bellflower	61724
Bloomington	61701,04-05
Carlock	61725
Chenoa	61726
Colfax	61728
Cooksville	61730
Cropsey	61731
Danvers	61732
Downs	61736
Ellsworth	61737
Gridley	61744
Heyworth	61745
Hudson	61748
Le Roy	61752
Lexington	61753
McLean	61754
Normal	61761
Saybrook	61770
Shirley	61772
Stanford	61774
Towanda	61776

MONROE (MO) COUNTY

Avg Names Weekly	5
<u>Avg Names Monthly</u>	<u>21</u>
Columbia	62236
Fults	62244
Valmeyer	62295
Waterloo	62298

PEORIA (PF) COUNTY

Avg Names Weekly	21
<u>Avg Names Monthly</u>	<u>92</u>
Brimfield	61517
Chillicothe	61523
Dunlap	61525
Edelstein	61526
Edwards	61528
Elmwood	61529
Glasford	61533
Hanna City	61536
Laura	61451
Mapleton	61547
Peoria	61602-07,14-15
Peoria Heights	61616
Princeville	61559
Trivoli	61569

ROCK ISLAND (QK) COUNTY

Avg Names Weekly	22
<u>Avg Names Monthly</u>	<u>94</u>
Andalusia	61232
Carbon Cliff	61239
Coal Valley	61240
Cordova	61242
East Moline	61244
Hampton	61256
Hillsdale	61257
Illinois City	61259
Milan	61264
Moline	61265
Port Byron	61275
Reynolds	61279
Rock Island	61201
Silvis	61282
Taylor Ridge	61284

ST. CLAIR (SE) COUNTY

Avg Names Weekly	56
<u>Avg Names Monthly</u>	<u>243</u>
Belleville	62220-21,23,26
Caseyville	62232
Dupo	62239
East Carondelet	62240
East St. Louis	62201,03-07
Fairview Heights	62208
Freeburg	62243
Lebanon	62254
Lenzburg	62255
Marissa	62257
Mascoutah	62258
Millstadt	62260
New Athens	62264
O Fallon	62269
Scott Air Force Ba.	62225
Smithton	62285

TAZEWELL (TZ) COUNTY

Avg Names Weekly	27
<u>Avg Names Monthly</u>	<u>119</u>
Armington	61721
Creve Coeur	61610
Deer Creek	61733
Delavan	61734
East Peoria	61611
Emden	62635
Green Valley	61534
Groveland	61535
Hopedale	61747
Mackinaw	61755
Minier	61759
Morton	61550
Pekin	61554
Tremont	61568
Washington	61571

WILL (WI) COUNTY

Avg Names Weekly	306
<u>Avg Names Monthly</u>	<u>1325</u>
Aurora	60503
Beecher	60401
Boling Brook	60440,90
Braidwood	60408
Channahon	60410
Crest Hill	60403
Crete	60417
Elwood	60421
Frankfort	60423
Homer Glen	60491
Joliet	60431-33,35-36
Lockport	60441
Manhattan	60442
Mokena	60448
Monee	60449
Naperville	60564
New Lenox	60451
Peotone	60468
Plainfield	60544,85-86
Romeroville	60446
Shorewood	60404
Steger	60475
Wilmington	60481

WINNEBAGO (WP) COUNTY

Avg Names Weekly	58
<u>Avg Names Monthly</u>	<u>250</u>
Cherry Valley	61016
Durand	61024
Loves Park	61111
Machesney Park	61115
Pecatonica	61063
Rockford	61101-04,07-09,12,14
Rockton	61072
Roscoe	61073
South Beloit	61080
Winnebago	61088

WOODFORD (OV) COUNTY

Avg Names Bi-Weekly	++
<u>Avg Names Monthly</u>	
Benson	61516
Congerville	61729
El Paso	61738
Eureka	61530
Goodfield	61742
Lowpoint	61545
Metamora	61548
Minonk	61760
Roanoka	61561
Secor	61771
Washburn	61570

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