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SOUTHERN CALIFORNIA

KERN COUNTY (KN) 157 682

AREA A

Avg Names Weekly	95
<u>Avg Names Monthly</u>	<u>410</u>
Bakersfield	93308,09,11-14,80
Buttonwillow	93206
Delano	93215
Fellows	93224
Lost Hills	93249
Maricopa	93252
McFarland	93250
McKittrick	93251
Shafter	93263
Taft	93268
Wasco	93280
Woody	93287

AREA B

Avg Names Weekly	25
<u>Avg Names Monthly</u>	<u>108</u>
Bakersfield	93301,05,06
Bodfish	93205
Caliente	93518
Glennville	93226
Inyokern	93527
Kernville	93238
Lake Isabella/Mth Mesa	93240
Onyx	93255
Ridgecrest	93555
Weldon	93283
Wofford Heights	93285

AREA C

Avg Names Weekly	38
<u>Avg Names Monthly</u>	<u>164</u>
Arvin	93203
Bakersfield	93304,07
Boron	93516
California City	93505
Edwards	93523
Frazier Park/Pine Mtn Club	93225
Keene	93531
Lamont	93241
Lebec/Gorman	93243
Mojave	93501
Rosamond	93560
Tehachapi	93561

SAN LUIS OBISPO COUNTY (SL)

Avg Names Weekly	35
<u>Avg Names Monthly</u>	<u>153</u>
Arroyo Grande	93420
Atascadero	93422
Cambria	93428
Cayucos	93430
Creston	93432
Grover Beach/Grover City	93433
Los Osos	93402
Morro Bay	93442
Nipomo	93444
Oceano	93445
Paso Robles	93446
Pismo Beach	93449
San Luis Obispo	93401,05,07
San Miguel	93451
San Simeon	93452
Santa Margarita	93453
Shandon	93461
Templeton	93465

SANTA BARBARA COUNTY (SX)

AREA A

Avg Names Weekly	14	41
<u>Avg Names Monthly</u>	<u>60</u>	<u>178</u>
Carpenteria	93013	
Goleta/Gaviota/Isla Vista/		
Santa Barbara	93117	
Santa Barbara	93101,03,05,08-11	
Santa Ynez	93460	

AREA B

Avg Names Weekly	27
<u>Avg Names Monthly</u>	<u>118</u>
Buellton	93427
Guadalupe	93434
Lompoc	93436,37
New Cuyama	93254
Santa Maria	93454-55,58
Solvang	93463

VENTURA COUNTY (VN)

AREA A

Avg Names Weekly	30	122
<u>Avg Names Monthly</u>	<u>132</u>	<u>530</u>
Newbury Park	91320	
Thousand oaks/Westlake	91360,62	
West Hills	(91307)	
Westlake Village/Lake Sherwood/		
Thousand Oaks	91361	
Oak Park	91377	

AREA B

Avg Names Weekly	33
<u>Avg Names Monthly</u>	<u>140</u>
Fillmore	93015
Moorpark	93021
Simi Valley	93063,65

AREA C

Avg Names Weekly	41
<u>Avg Names Monthly</u>	<u>178</u>
Camarillo	93010,12
Oxnard	93030,33,35-36
Port Hueneme	93041
Somis	93066

AREA D

Avg Names Weekly	19
<u>Avg Names Monthly</u>	<u>81</u>
Oak view	93022
Ojai	93023
Santa Paula	93060
Ventura	93001,03-04

() These zip codes share more than one county
 ++Average based on two weeks
 Quantities & Prices are Based on 1/11-6/11 Totals
 MS-PUB: J:\DATA\AREASHEETS 2011