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SAN DIEGO AREA

SAN DIEGO COUNTY (SD)

499
2,164

AREA A

Avg Names Weekly	74
<u>Avg Names Monthly</u>	<u>319</u>
Bonsall	92003
Camp Pendleton	92055
Escondido*	92030,33
Fallbrook	92028
Oceanside	92054,56-57
Rancho Santa Fe	92091
San Luis Rey	92068
San Marcos	92069,78
Santa Ysabel	92070
Vista	92081,83-84

AREA B

Avg Names Weekly	46
<u>Avg Names Monthly</u>	<u>197</u>
Borrego Springs	92004
Escondido	92025-27,29
Julian	92036
Pala	92059
Palomar Mountain*	92060
Pauma Valley	92061
Poway	92064
Ramona	92065
Ranchita	92066
Valley Center	92082
Warner Springs	92086

AREA C

Avg Names Weekly	72
<u>Avg Names Monthly</u>	<u>330</u>
Alpine	91901
Boulevard	91905
Descanso	91916
El Cajon	92019-21
Guatay*	91931
Jacumba	91934
Jamul	91935
La Mesa	91941-42
Lake Side	92040
Lemon Grove	91945
Mount Laguna*	91948
Pine Valley*	91962
Santee	92071
Spring Valley	91977-78

AREA D

Avg Names Weekly	71
<u>Avg Names Monthly</u>	<u>306</u>
La Jolla	92037,92-93
San Diego City	92106-07,09-11, 17,19-24,31,32,34,36

AREA E

Avg Names Weekly	67
<u>Avg Names Monthly</u>	<u>292</u>
San Diego City	92101-05,08,13-16,39,40

AREA F

Avg Names Weekly	73
<u>Avg Names Monthly</u>	<u>317</u>
Bonita	91902
Campo	91906
Chula Vista	91910-11,13-15
Coronado/ San Diego City	92118
Dulzura	91917
Imperial Beach	91932
National City	91950
Potrero	91963
San Diego City	92143,45,47,52,54,55, 82,97,99
San Ysidro/ San Diego City	92173
Tecate	91980

AREA G

Avg Names Weekly	52
<u>Avg Names Monthly</u>	<u>226</u>
Cardif By The Sea	92007
Carlsbad	92008-11
Delmar	92014
Encinitas/ Leucadia	92024
Rancho Santa Fe*	92067
San Diego City	92130
Solana Beach	92075

AREA H

Avg Names Weekly	45
<u>Avg Names Monthly</u>	<u>197</u>
Rancho Bernardo/San Diego	92128
San Diego City	92126-27,29

IMPERIAL COUNTY (IP)

Avg Names Weekly	24
<u>Avg Names Monthly</u>	<u>105</u>
Brawley	92227
Calexico	92231
Calipatria	92233
El Centro	92243-44
Heber	92249
Holtville	92250
Imperial	92251
Niland	92257
Westmoreland	92281
Winterhaven	92283

++Average based on two weeks
 Quantities & Prices are Based on 1/11-6/11 Totals
 MS-PUB: J:\DATA\AREASHEETS 2011