

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

NORTHERN CALIFORNIA

AMADOR COUNTY (AM)

Avg Names Weekly	4
<u>Avg Names Monthly</u>	<u>17</u>
Ione	95640
Jackson	95642
Pioneer	95666
Pine Grove	95665
Plymouth	95669
Sutter Creek	95685
Volcano	95689

BUTTE COUNTY (BU)

Avg Names Bi-Weekly	38++
<u>Avg Names Monthly</u>	<u>163</u>
Bangor	95914
Berry Creek	95916
Biggs	95917
Challenge	95925
Chico	95926,28,73
Clipper Mills	95930
Durham	95938
Forbestown	95941
Forest Ranch	95942
Gridley	95948
Magalia	95954
Oroville	95965-66
Palermo	95968
Paradise	95969

COLUSA COUNTY (CU)

<u>Avg Names Monthly</u>	<u>12</u>
Arbuckle	95912
Colusa	95932
Stonyford	95979
Williams	95987

DEL NORTE COUNTY (DN)

<u>Avg Names Monthly</u>	<u>12</u>
Crescent	95531
Gasquet	95543
Klamath	95548
Smith River	95567

GLENN COUNTY (GN)

<u>Avg Names Monthly</u>	<u>11</u>
Butte City	95920
Elk Creek	95939
Glenn	95943
Orland	95963
Princeton	95970
Willows	95988

HUMBOLDT COUNTY (HB)

Avg Names Weekly	12
<u>Avg Names Monthly</u>	<u>51</u>
Alderpoint	95511
Arcata	95521
Bayside	95524
Blocksburg	95514
Blue Lake	95525
Bridgeville	95526
Carlotta	95528
Eureka	95501-03
Ferndale	95536
Fortuna	95540
Garberville	95542
Hoopa	95546
Hydesville	95547
Kneeland	95549
Korbel	95550
Loleta	95551
Mckinleyville	95519
Myers Flat	95554
Orick	95555
Orleans	95556
Petrolia	95558
Redcrest	95569
Redway	95560
Rio Dell	95562
Samoa	95564
Scotia	95565
Trinidad	95570
Whitethorn	95589
Willowcreek	95573

LAKE COUNTY (LK)

Avg Names Weekly	8
<u>Avg Names Monthly</u>	<u>36</u>
Clearlake	95422
Clearlake Oaks	95423
Glenhaven	95443
Hidden Lake Valley	95467
Kelseyville	95451
Lakeport	95453
Lower Lake	95457
Lucerne	95458
Middletown	95461
Nice	95464
Upper Lake	95485
Witter Springs	95493

LASSEN COUNTY (LS)

<u>Avg Names Monthly</u>	<u>5</u>
Doyle	96109
Janesville	96114
Litchfield	96117
Mcarthur	96056
Milford	96121
Ravendale	96123
Standish	96128
Susanville	96130
Termo	96132
Wendel	96136

MARIPOSA COUNTY (MP)

<u>Avg Names Monthly</u>	<u>5</u>
Catheys Valley	95306
Coulterville	95311
Fish Camp	93623
Hornitos	95325
Mariposa	95338
Midpines	95345
Yosemite National	95389

MENDOCINO COUNTY (MD)

Avg Names Weekly	8
<u>Avg Names Monthly</u>	<u>37</u>
Albion	95410
Boonville	95415
Branscomb	95417
Caspar	95420
Comptche	95427
Covelo	95428
Dos Rios	95429
Elk	95432
Fort Bragg	95437
Gualala	95445
Hopland	95449
Laytonville	95454
Leggett	95585
Little River	95456
Manchester	95459
Mendocino	95460
Navarro	95463
Philo	95466
Piercy	95587
Point Arena	95468
Potter Valley	95469
Redwood Valley	95470
Ukiah	95482
Willits	95490
Westport	95488
Yorkville	95494

NEVADA COUNTY (NV)

Avg Names Bi-Weekly	42
<u>Avg Names Monthly</u>	<u>83</u>
Grass Valley	95945,49
Nevada City	95959
North San Juan	95960
Penn Valley	95946
Rough and Ready	95975
Smartville	95467
Truckee	96161

PLUMAS COUNTY (PM)

Avg Names Bi-Weekly	4++
<u>Avg Names Monthly</u>	<u>7</u>
Blairsden-Graeagle	96103
Canyon Dam	95923
Chester	96020
Chilcoot	96105
Crescent Mills	95934
Greenville	95947
Portola	96122
Quincy	95971
Taylorville	95983
Westwood	96137

SAN BENITO COUNTY (SI)

Avg Names Bi-Weekly	27++
<u>Avg Names Monthly</u>	<u>54</u>
Hollister	95023
Paicines	95043
San Juan Bautista	95045
Tres Pinos	95075

SHASTA COUNTY (SS)

Avg Names Weekly	26
<u>Avg Names Monthly</u>	<u>113</u>
Anderson	96007
Bella Vista	96008
Burney	96013
Cassel	96016
Castella	96017
Fall River Mill	96028
French Gulch	96033
Hat Creek	96040
Igo	96047
Lakehead	96051
Millville	96062
Montgomery Creek	96065
Oak Run	96069
Old Station	96071
Palo Cedro	96073
Redding	96001-03
Shasta Lake	96019
Shingle Town	96088
Whitmore	96096

++Average based on two weeks
 Quantities & Prices are Based on 4/09-7/09 Totals
 MS-PUB: J:\DATA\AREASHEETS 2009

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SISKIYOU COUNTY (SK)

<u>Avg Names Monthly</u>	<u>16</u>
Callahan	96014
Dorris	96023
Dunsmuir	96025
Etna	96027
Forks of Salmon	96031
Fort Jones	96032
Gazelle	96034
Grenada	96038
Happy Camp	96039
Hornbrook	96044
Klamath River	96050
Macdoel	96058
McCloud	96057
Montague	96064
Mount Shasta	96067
Scott Bar	96085
Seiad Valley	96086
Somes Bar	95568
Tulelake	96134
Weed	96094
Yreka	96097

TEHAMA COUNTY (TH)

<u>Avg Names Monthly</u>	<u>38</u>
Cording	96021
Cottonwood	96022
Flournoy	96029
Gerber	96035
Los Molinos	96055
Manton	96059
Mill Creek	96061
Paynes Creek	96075
Platina	96076
Red Bluff	96080

TUOLUMNE COUNTY (TL)

Avg Names Weekly	7
<u>Avg Names Monthly</u>	<u>29</u>
Columbia	95310
Groveland	95321
Jamestown	95327
La Grange	95329
Long Barn	95335
Mi Wuk Village	95346
Pinecrest	95364
Sonora	95370
Soulsbyville	95372
Tuolumne	95379
Twain Harte	95383

YUBA COUNTY (YB)

Avg Names Weekly	21
<u>Avg Names Monthly</u>	<u>89</u>
Beale AFB	95903
Browns Valley	95918
Brownsville	95919
Camptonville	95922
Dobbins	95935
Marysville	95901
Oregon House	95962
Olivehurst	95961
Rackerby	95972
Strawberry Valley	95981
Wheatland	95692

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Updated

09/21/09