

Homeowners Marketing Services, Inc.  
 12444 Victory Blvd. Second Floor  
 North Hollywood, California 91606  
 Phone: (818) 506-1507 (800) 232-2134  
 Fax: (818) 505-9729

# LOS ANGELES CALIFORNIA

## LOS ANGELES COUNTY (LA)

**AREA A** 1,504  
Avg Names Weekly 61 6,516  
Avg Names Monthly 264

Carson 90745,46  
 Harbor City 90710  
 Lomita 90717  
 Long Beach 90810  
 San Pedro 90731,32,  
 Torrance 90501-06  
 Wilmington 90744

**AREA B**  
 Avg Names Weekly 54  
Avg Names Monthly 235  
 El Segundo 90245  
 Hermosa Beach 90254  
 Manhattan Beach 90266  
 Palos Verdes 90274  
 Rancho Palos Verde 90275  
 Redondo Beach 90277,78  
 Los Angeles 90045

**AREA C**  
 Avg Names Weekly 87  
Avg Names Monthly 377  
 Avalon\* 90704  
 Lakewood 90712-13,15  
 Long Beach 90802-08,13-15,22,31  
 33-35  
 Signal Hill 90755

**AREA D**  
 Avg Names Weekly 64  
Avg Names Monthly 279  
 Artesia 90701  
 Cerritos 90703  
 Bellflower 90706  
 Downey 90240-42  
 Hawaiian Gardens 90716  
 Lakewood 90715  
 Norwalk 90650  
 Paramount 90723

**AREA E**  
 Avg Names Weekly 43  
Avg Names Monthly 185  
 Gardena 90247-49  
 Hawthorne 90250  
 Inglewood 90301-11  
 Lawndale 90260,61  
 North Torrance 90504

**AREA F**  
 Avg Names Weekly 39  
Avg Names Monthly 169  
 Beverly Hills 90210-12,  
 Century City 90067  
 Rancho Park 90064  
 Los Angeles 90024-25,34,49,77,79

**AREA G**  
 Avg Names Weekly 77  
Avg Names Monthly 332  
 Hollywood 90028,68  
 Los Angeles 90004-06,10,12,15,17,  
 19-20,26,29,35-36,  
 38,48,57,71  
 Silverlake 90027  
 West Hollywood 90046,69

**AREA H**  
 Avg Names Weekly 50  
Avg Names Monthly 216  
 Los Angeles 90007,08,16,18,37,43-44,  
 47,56,62

**AREA I**  
 Avg Names Weekly 67  
Avg Names Monthly 290  
 Compton 90220-22  
 Firestone Park 90001  
 Los Angeles 90002-03,11,59,61  
 Lynwood 90262

**AREA J**  
 Avg Names Weekly 52  
Avg Names Monthly 224  
 Bell 90201  
 Los Angeles 90013-14,21-23,33,63  
 Commerce 90040  
 Huntington Park 90255  
 Maywood 90270  
 Montebello 90640  
 South Gate 90280  
 Vernon 90058

**AREA K**  
 Avg Names Weekly 65  
Avg Names Monthly 282  
 Agoura Hills 91301,77  
 Calabasas 91302  
 Canoga Park 91303,04  
 Chatsworth 91311  
 Topanga 90290  
 West Hills (91307)  
 Westlake Village (91361)  
 Winnetka/Winnetka 91306  
 Woodland Hills 91364,67

**AREA L**  
 Avg Names Weekly 67  
Avg Names Monthly 290  
 Encino 91316,91436  
 North Hills 91343  
 Northridge 91324-25  
 Porter Ranch 91326  
 Reseda 91335  
 Tarzana 91356  
 Van Nuys 91406

**AREA M**  
 Avg Names Weekly 74  
Avg Names Monthly 320  
 Burbank 91505  
 North Hollywood 91601,02,05-07  
 Panorama City 91402  
 Sherman Oaks 91403,23  
 Studio City 91604  
 Sun Valley 91352  
 Valley Village 91607  
 Van Nuys 91401,05,11  
 Universal City 91608

**AREA N2**  
 Avg Names Weekly 73  
Avg Names Monthly 317  
 Burbank 91501-02,04,06  
 Eagle Rock 90041  
 Glassell Park 90065  
 Glendale 91201-08,10  
 Griffith 90039  
 LA Canada-Flintridge 91011  
 LA Crescenta 91214  
 Montrose 91020  
 Sunland 91040  
 Tujunga 91042

**AREA O**  
 Avg Names Weekly 49  
Avg Names Monthly 213  
 Pacoima 91331  
 Granada Hills 91344  
 San Fernando 91340  
 Mission Hills 91345  
 Sylmar/Lakeview Terrace 91342

**AREA P**  
 Avg Names Weekly 74  
Avg Names Monthly 320  
 Alhambra 91801,03,04  
 Arcadia 91006,07  
 Duarte 91010  
 El Monte 91731-32  
 So. El Monte 91733  
 Monrovia 91016  
 Monterey Park 91754,55  
 Rosemead 91770  
 San Gabriel 91775,76  
 Sierra Madre 91024  
 Temple City 91780

**AREA Q**  
 Avg Names Weekly 63  
Avg Names Monthly 274  
 Altadena 91001  
 Los Angeles 90031,32  
 Highland Park 90042  
 Pasadena 91101,03-07  
 San Marino 91108  
 South Pasadena 91030

**AREA R**  
 Avg Names Weekly 54  
Avg Names Monthly 235  
 Azusa 91702  
 Baldwin Park 91706  
 Covina 91722-24  
 La Puente 91744,46  
 West Covina 91790-92

**AREA S**  
 Avg Names Weekly 102  
Avg Names Monthly 442  
 Claremont 91711  
 Diamond Bar 91765  
 Glendora 91740,41  
 Hacienda Heights 91745  
 La Puente 91744  
 La Verne 91750  
 Pomona 91766-68  
 Rowland Hts 91748  
 San Dimas 91773  
 Walnut 91789

**AREA T**  
 Avg Names Weekly 52  
Avg Names Monthly 226  
 La Mirada 90638  
 Pico Rivera 90660  
 Santa Fe Springs 90670  
 Whittier 90601-06

**AREA U**  
 Avg Names Weekly 113  
Avg Names Monthly 491  
 Acton 93510  
 Lake Hughes 93532  
 Lancaster 93534-36  
 Little Rock 93543  
 Llano 93544  
 Palmdale 93550-52,91  
 Pearblossom 93553  
 Valyermo 93563

**AREA V**  
 Avg Names Weekly 50  
Avg Names Monthly 216  
 Culver City 90230,32  
 Malibu 90263,65  
 Los Angeles 90066  
 Marina del Rey 90292  
 Pacific Palisades 90272  
 Playa del Rey 90293  
 Santa Monica 90401-05  
 Venice 90291

**AREA Y**  
 Avg Names Weekly 74  
Avg Names Monthly 320  
 Canyon Country 91351,87  
 Castaic 91384  
 Newhall 91321  
 Santa Clarita 91350,82-83,90  
 Stevenson Ranch 91381  
 Valencia 91354,55

( ) These zip codes share more than one county  
 Quantities & Prices are Based on 1/11-6/11 Totals  
 MS-PUB: J:\DATA\AREASHEETS 2011