

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

CENTRAL CALIFORNIA

FRESNO COUNTY (FR) 182
790

AREA A

Avg Names Weekly	49
<u>Avg Names Monthly</u>	<u>213</u>
Cantua Creek	93608
Caruthers	93609
Coalinga	93210
Del Rey	93616
Firebaugh	93622
Fowler	93625
Fresno	93701,02,06,21,25
Kerman	93630
Kingsburg	93631
Laton	93242
Mendota	93640
Parlier	93648
Raisin City	93652
Riverdale	93656
San Joaquin	93660
Selma	93662
Tranquillity	93668

AREA B

Avg Names Weekly	48
<u>Avg Names Monthly</u>	<u>206</u>
Fresno	93705,11,22-23,28

AREA C

Avg Names Weekly	55
<u>Avg Names Monthly</u>	<u>237</u>
Fresno	93703-04, 10, 20,26-27
Pinedale/ Fresno	93650

AREA D

Avg Names Weekly	31
<u>Avg Names Monthly</u>	<u>134</u>
Auberry	93602
Clovis	93611-12
Dunlap	93621
Friant	93626
Hume	93628
Huron	93234
Miramonte	93641
Orange Cove	93646
Prather	93651
Reedley	93654
Sanger	93657
Shaver Lake	93664
Squaw Valley	93675
Tollhouse	93667

KINGS COUNTY (KS)

Avg Names Weekly	18
<u>Avg Names Monthly</u>	<u>76</u>
Armona	93202
Avenal	93204
Corcoran	93212
Hanford	93230
Kettleman City	93239
Lemoore	93245
Stratford	93266

MADERA COUNTY (MA)

Avg Names Weekly	36
<u>Avg Names Monthly</u>	<u>158</u>
Ahwahnee	93601
Bass Lake	93604
Chowchilla	93610
Coarsegold	93614
Madera	93636-38
North Fork	93643
Oakhurst	93644
O Neals	93645
Raymond	93653
Wishon	93669

MERCED COUNTY (ME)

Avg Names Weekly	93
<u>Avg Names Monthly</u>	<u>401</u>
Atwater	95301
Ballico	95303
Delhi	95315
Dos Palos	93620
El Nido	95317
Gustine	95322
Hilmar	95324
Le Grand	95333
Livingston	95334
Los Banos	93635
Merced	95340,41,43,48
Planada	95365
Snelling	95369
Stevinson	95374
Winton	95388

MONTEREY COUNTY (MO)

Avg Names Weekly	69
<u>Avg Names Monthly</u>	<u>300</u>
Aromas	95004
Big Sur	93920
Bradley	93426
Carmel	93923
Carmel Valley	93924
Castroville	95012
Chualar	93925
Gonzales	93926
Greenfield	93927
King City	93930
Marina	93933
Monterey	93940,43
Moss Landing	95039
Pacific Grove	93950
Pebble Beach	93953
Salinas	93901,05-08
San Ardo	93450
Seaside	93955
Soledad	93960

SANTA CRUZ COUNTY (SA)

Avg Names Weekly	39
<u>Avg Names Monthly</u>	<u>171</u>
Aptos	95003
Ben Lomond	95005
Boulder Creek	95006
Capitola	95010
Davenport	95017
Felton	95018
Freedom	95019
Los Gatos	95033
Santa Cruz	95060,62,64-65
Scotts Valley/ Santa Cruz	95066
Soquel	95073
Watsonville/ La Selva Bch	95076

STANISLAUS COUNTY (ST)

Avg Names Weekly	154
<u>Avg Names Monthly</u>	<u>667</u>
Ceres	95307
Crows Landing	95313
Denair	95316
Farmington	95230
Hickman	95323
Hughson	95326
Keyes	95328
La Grange	95329
Modesto	95350-51,54-58
Newman	95360
Oakdale	95361
Patterson	95363
Riverbank	95367
Salida	95368
Turlock	95380,82
Vernalis	95385
Waterford	95386

TULARE COUNTY (TU)

Avg Names Weekly	70
<u>Avg Names Monthly</u>	<u>305</u>
Badger	93603
California Hot Springs	93207
Cutler	93615
Dinuba	93618
Earlimart	93219
Exeter	93221
Farmersville	93223
Ivanhoe	93235
Lemon Cove	93244
Lindsay	93247
Orosi	93647
Pixley	93256
Porterville	93257
Posey	93260
Sequoia National Park	93262
Springville	93265
Strathmore	93267
Terra Bella	93270
Three Rivers	93271
Tipton	93272
Tulare	93274
Visalia	93277,91-92
Woodlake	93286

++Average based on two weeks
 Quantities & Prices are Based on 4/09-7/09 Totals
 MS-PUB: J:\DATA\AREASHEETS 2009