

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

Elmendorf	78112
Helotes	78023
San Antonio	78201-45,47-64,
	84-85
Somerset	78069
Saint Hedwig	78152
Universal City	78148,50
Von Ormy	78073

BRAZORIA COUNTY (BZ)

Avg Names Weekly	60
<u>Avg Names Monthly</u>	260
Alvin	77511
Angleton	77515
Brazoria	77422
Clute	77531
Danbury	77534
Damon	77430
Freeport	77541
Lake Jackson	77566
Liverpool	77577
Manvel	77578
Pearland	77581,84
Rosharon	77583
Sweeny	77480
West Columbia	77486

BRAZOS COUNTY (BB)

Avg Names Bi-Weekly	80++
<u>Avg Names Monthly</u>	161
Bryan	77801-03,07-08
College Station	77840,45

CHAMBERS (CH)

Avg Names Bi-Weekly	3
<u>Avg Names Monthly</u>	12
Anahuac	77514
Baytown	77523
Hankamer	77560
Wallisville	77597
Winnie	77665

COLLIN COUNTY (CN)

Avg Names Weekly	255
<u>Avg Names Monthly</u>	1,107
Allen	75002,13
Anna	75409
Blue Ridge	75424
Celina	75009
Dallas	75252,87
Farmersville	75442
Frisco	75034-35
Lavon	75166
Mckinney	75069-71
Melissa	75454
Nevada	75173
Plano	75023-25,74-75,93-94
Princeton	75407
Prosper	75078
Wylie	75098

COMAL COUNTY (CM)

Avg Names Weekly	20
<u>Avg Names Monthly</u>	86
Bulverde	78163
Canyon Lake	78133
Fischer	78623
New Braunfels	78130,32
San Antonio	78266
Spring Branch	78070

DALLAS COUNTY (DL)

AREA A	433	1,876
Avg Names Weekly	104	
<u>Avg Names Monthly</u>	449	
Cedar Hill	75104	
Dallas	75208,11-12,24,32-33,	
	36-38,42,49,51	
De Soto	75115	
Duncanville	75116,37-38	
Grand Prairie	75050-52	
Irving	75060-63	
Richardson	75082	

AREA B

Avg Names Weekly	116
<u>Avg Names Monthly</u>	504
Addison	75001
Carrollton	75006-07
Coppell	75019
Dallas	75205,09,20,25,29-30,
	34-35,40,44,47-48
Irving	75038-39
Richardson	75080

AREA C

Avg Names Weekly	110
<u>Avg Names Monthly</u>	476
Dallas	75201-03,06-07,
	10,14-17,19,23-24
	26-27,41,46,53
Forney	75126
Hutchins	75141
Lancaster	75134,46
Mesquite	75149-50,80-81
Seagoville	75159
Wilmer	75172
Sunnyvale	75182

AREA D

Avg Names Weekly	103
<u>Avg Names Monthly</u>	447
Dallas	75204,18,28,
	31,38,43
Garland	75040-44,46,48-49
Rowlett	75088,89
Richardson	75081

DENTON COUNTY (DT)

Avg Names Weekly	178
<u>Avg Names Monthly</u>	771
Argyle	76226
Aubrey	76227
Carrollton	75007,10
Denton	76201,05,07-10
Flower Mound	75028,22
Frisco	75034
Justin	76247
Krum	76249
Lewisville	75057,67,77
Lake Dallas	75065
Little Elm	75068
Pilot Point	76258
Ponder	76259
Roanoke	76262
Sanger	76266
The Colony	75056

EL PASO COUNTY (EP)

Avg Names Weekly	142
<u>Avg Names Monthly</u>	616
Anthony	79821
Canutillo	79835
Clint	79836
El Paso	79901-08,10-12,
	15-16,18,22,
	24-25,27-28,30,
	32,34-36,38
San Elizario	79849

ELLIS COUNTY (ES)

Avg Names Weekly	24
<u>Avg Names Monthly</u>	104
Ennies	75119
Ferris	75125
Forreston	76041
Italy	76651
Maypearl	76064
Midlothian	76065
Milford	76670
Palmer	75152
Red Oak	75154
Waxahachie	75165,67

++Average based on two weeks
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TEXAS

4,405
 19,073

ATASCOSA (AT)

Avg Names Weekly	3
<u>Avg Names Monthly</u>	13
Campbellton	78008
Charlotte	78011
Christine	78012
Jourdanton	78026
Lytle	78052
Pleasanton	78064
Poteet	78065
Somerset	78069

BASTROP COUNTY (BS)

Avg Names Weekly	9
<u>Avg Names Monthly</u>	39
Bastrop	78602
Cedar Creek	78612
Elgin	78621
Mc Dade	78650
Paige	78659
Red Rock	78662
Rosanky	78953
Smithville	78957

BELL COUNTY (BE)

Avg Names Weekly	59
<u>Avg Names Monthly</u>	258
Temple	76501-02,04
Bartlett	76511
Belton	76513
Holland	76534
Killeen	76541-44,49
Harker Heights	76548
Little River Acade	76554
Nolanville	76559
Rogers	76569
Salado	76571
Troy	76579

BEXAR COUNTY (BX)

Avg Names Weekly	381
<u>Avg Names Monthly</u>	1,652
Adkins	78101
Atascosa	78002
Boerne	78015
Converse	78109

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TEXAS 2

FORT BEND COUNTY (FB)

Avg Names Weekly	183
<u>Avg Names Monthly</u>	<u>794</u>
Beasley	77417
Fresno	77545
Fulshear	77441
Guy	77444
Houston	77053
Katy	77494
Missouri City	77459,89
Needville	77461
Rosenberg	77471
Richmond	77469
Sugarland	77478-79
Stanford	77477

GALVESTON COUNTY (GV)

Avg Names Weekly	53
<u>Avg Names Monthly</u>	<u>228</u>
Bacliff	77518
Dickinson	77539
Friendswood	77546
Galveston	77550-51,54
High Island	77623
Hitchcock	77563
Kemah	77565
La Marque	77568
League City	77573
Santa Fe	77510,17
Texas City	77590-91

GRAYSON COUNTY (GY)

Avg Names Weekly	24
<u>Avg Names Monthly</u>	<u>104</u>
Denison	75020
Denison	75021
Gunter	75058
Pottsboro	75076
Sherman	75090
Sherman	75092
Bells	75414
Howe	75459
Whitewright	75491
Van Alstyne	75495
Collinsville	76233
Gordonville	76245
Sadler	76264
Tioga	76271
Whitesboro	76273

GREGG COUNTY (GG)

Avg Names Weekly	10
<u>Avg Names Monthly</u>	<u>45</u>
Longview	75601,02,03,04,05
Gladewater	75647
Kilgore	75662
White Oak	75693

GUADALUPE COUNTY (GP)

Avg Names Weekly	26
<u>Avg Names Monthly</u>	<u>114</u>
Cibolo	78108
Kingsbury	78638
Marion	78124
Mc Queeney	78123
Schertz	78154
Seguin	78155

HARRIS COUNTY (HR)

AREA A		815
Avg Names Weekly	255	3,533
<u>Avg Names Monthly</u>	<u>1,106</u>	
Cypress	77433	
Hockley	77447	
Katy	77449-50,93	
Houston	77001,05-07,19, 24,27,41-43,46, 55-57,63,77, 79-80,82,84, 94-95,97-98	
N. Houston	77315	

AREA B

Avg Names Weekly	187
<u>Avg Names Monthly</u>	<u>809</u>
Cypress	77429
Houston	77002,08-10,14, 18,22,37-38,40, 60,64-70,76,86, 88,90-93
Spring	77379-82
Tomball	77375

AREA C

Avg Names Weekly	205
<u>Avg Names Monthly</u>	<u>886</u>
Crosby	77532
Baytown	77520-21
Channelview	77530
Deer Park	77536
Galena Park	77547
Highlands	77562
Houston	77013,15-16,20, 26,28-29,32,39, 44,49-50,73,78
Huffman	77336
Humble	77338-39,45-46,96
La Porte	77571
Pasadena	77501-03,06-07
Spring	77373,88-89

AREA D

Avg Names Weekly	169
<u>Avg Names Monthly</u>	<u>732</u>
Bellaire	77401
Houston	77003-04,11-12, 17,21,23,25, 30-31,33-36,45, 47-48,51,53-54, 58-59,61-62,71-72, 74-75,81,83,85,87, 89,96,99,77201
Pasadena	77504-05,08
Seabrook	77586
South Houston	77587
Webster	77598

HARRISON COUNTY (HN)

Avg Names Weekly	4
<u>Avg Names Monthly</u>	<u>18</u>
Hallsville	76550
Harleton	75651
Karnack	75661
Marshall	75670,72
Waskom	75692

HENDERSON COUNTY (HE)

<u>Avg Names Monthly</u>	<u>4</u>
Athens	75751,56
Brownsboro	75756
Chandler	75758
Eustace	75124
Kemp	75143
Larue	75770
Mabank	75156
Malakoff	75148
Murchison	75778
Trinidad	75163

HAYS COUNTY (HY)

Avg Names Bi-Weekly	55++
<u>Avg Names Monthly</u>	<u>110</u>
Buda	78610
Driftwood	78619
Dripping Springs	78620
Kyle	78640
San Marcos	78666
Wimberley	78676

HIDALGO COUNTY (HI)

Avg Names Weekly	41
<u>Avg Names Monthly</u>	<u>178</u>
Mcallen	78501,03-04
Alamo	78516
Donna	78537
Edcouch	78538
Edinburg	78539,49
Hidalgo	78557
La Joya	78560
Linn	78563

Mercedes	78570
Mission	78572-74
Penitas	78576
Pharr	78577
San Juan	78589
Sullivan City	78595
Weslaco	78596

HOOD COUNTY (HQ)

Avg Names Weekly	12
<u>Avg Names Monthly</u>	<u>52</u>
Cresson	76035
Granbury	76048-49
Lipan	76462
Tolar	76476

JEFFERSON COUNTY (JR)

Avg Names Weekly	48
<u>Avg Names Monthly</u>	<u>208</u>
Groves	77619
Hamshire	77622
Nederland	77627
Port Arthur	77640,42
Port Neches	77651
Sabine	77655
Beaumont	77701-03,05-08,13

JOHNSON COUNTY (JH)

Avg Names Weekly	33
<u>Avg Names Monthly</u>	<u>145</u>
Alvarado	76009
Burleson	76028
Cleburne	76031
Godley	76044
Grandview	76050
Joshua	76058
Keene	76059
Venus	76084
Rio Vista	76093

KAUFMAN COUNTY (KA)

Avg Names Weekly	13
<u>Avg Names Monthly</u>	<u>55</u>
Crandall	75114
Forney	75126
Kaufman	75142
Mabank	75147
Scurry	75158
Terrell	75160-61

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TEXAS 3

LIBERTY COUNTY (LB)

Avg Names Weekly	4
<u>Avg Names Monthly</u>	<u>17</u>
Cleveland	77327
Dayton	77535
Devers	77538
Hull	77564
Liberty	77575

LUBBOCK COUNTY (LU)

Avg Names Weekly	80
<u>Avg Names Monthly</u>	<u>347</u>
Idalou	79329
Shallowater	79363
Slaton	79364
Ransom Canyon	79366
Wolfforth	79382
Lubbock	79401-07,09-16,23-24

McLENNAN COUNTY (ML)

Avg Names Weekly	48
<u>Avg Names Monthly</u>	<u>207</u>
Axtell	76624
Bruceville	76630
China Spring	76633
Crawford	76638
Eddy	76524
Moody	76557
Elm Mott	76640
Hewitt	76643
Lorena	76655
McGregor	76657
Mart	76664
Riesel	76682
West	76691
Waco	76701,04-08,10-11
Woodway	76712

MIDLAND (MD)

Avg Names Weekly	39
<u>Avg Names Monthly</u>	<u>169</u>
Midland	79701, 79703, 79705, 79706, 79707, 79765
Odessa	79765

MONTGOMERY COUNTY (MG)

Avg Names Weekly	109
<u>Avg Names Monthly</u>	<u>471</u>
Conroe	77301-04,06, 84-85
Montgomery	77316,56
Willis	77318
Magnolia	77354-55
New Caney	77357
Pinehurst	77362
Porter	77365
Spring	77380-82,86
Splendor	77372
Willis	77378

NUECES COUNTY (NE)

Avg Names Weekly	57
<u>Avg Names Monthly</u>	<u>248</u>
Agua Dulce	78330
Bishop	78343
Port Aransas	78373
Robstown	78380
Corpus Christi	78401-19,70-78

ORANGE COUNTY (OG)

<u>Avg Names Monthly</u>	<u>44</u>
Bridge City	77611
Orange	77630,32
Vidor	77662

PARKER COUNTY (PP)

Avg Names Weekly	23
<u>Avg Names Monthly</u>	<u>101</u>
Aledo	76008
Millsap	76066
Springtown	76082
Weatherford	76085-88
Poolville	76487
Whitt	76490

POTTER COUNTY (PT)

Avg Names Weekly	21
<u>Avg Names Monthly</u>	<u>90</u>
Amarillo	79101-04,06-08,11,24

RANDALL COUNTY (RN)

Avg Names Weekly	46
<u>Avg Names Monthly</u>	<u>198</u>
Canyon	79015
Amarillo	79109-10,18-19,21

ROCKWALL COUNTY (RC)

Avg Names Bi-Weekly	24
<u>Avg Names Monthly</u>	<u>103</u>
Rockwall	75032,87
Royse City	75189

SMITH COUNTY (MT)

Avg Names Weekly	29
<u>Avg Names Monthly</u>	<u>127</u>
Arp	75750
Flint	75762
Lindale	75771
Troup	75789
Tyler	75701-09
Whitehouse	75791
Winoha	75792

TAYLOR COUNTY (TA)

Avg Names Weekly	
<u>Avg Names Monthly</u>	
Buffalo Gap	79508
Lawn	79530
Merkel	79536
Ovalo	79541
Trent	79561
Tuscola	79562
Tye	79563
Wingate	79566
Abilene	79601, 79602, 79603, 79605, 79606
Dyess AFB	79607

TARRANT COUNTY 544 2,358

AREA A

Avg Names Weekly	217
<u>Avg Names Monthly</u>	<u>940</u>
Azle	76020
Bedford	76021
Colleyville	76034
Eules	76039
Fort Worth	76131,35,37, 48,77-79
Haslet	76052
Hurst	76054
Keller	76248
Southlake	76092

AREA B

Avg Names Weekly	327
<u>Avg Names Monthly</u>	<u>1,418</u>
Arlington	76001-02,06,10-18
Bedford	76022
Crowley	76036
Eules	76040
Fort Worth	76102-12,14-16, 18-20,23,26, 32-34,40,55
Grapevine	76051
Haltom City	76117
Hurst	76053
Kennedale	76060
Mansfield	76063
Naval Air Station	76127
N Richlands Hls	76180

SAN PATRICO COUNTY (SP)

Avg Names Weekly	10
<u>Avg Names Monthly</u>	<u>43</u>
Aransas Pass	78336
Ingleside	78362
Mathis	78368
Odem	78370
Portland	78374
Sinton	78387
Taft	78390

TOM GREEN COUNTY (TG)

Avg Names Weekly	15
<u>Avg Names Monthly</u>	<u>64</u>
San Angelo	76901,03-05
Carlsbad	76934
Christoval	76935
Mereta	76940
Vancourt	76955
Wall	76957

TRAVIS COUNTY (TV)

Avg Names Weekly	268
<u>Avg Names Monthly</u>	<u>1,161</u>
Austin	78701-05,10,12, 19,21-28,30-39, 41-42,44-54,56-59
Del Valle	78617
Leander	78645
Manchaca	78652
Manor	78653
Pflugerville	78660
Spicewood	78669

VICTORIA COUNTY (VI)

Avg Names BI-Weekly	52++
<u>Avg Names Monthly</u>	<u>104</u>
Victoria	77901,03-05
Inez	77968

WILLIAMSON COUNTY (WM)

Avg Names Weekly	159
<u>Avg Names Monthly</u>	<u>691</u>
Austin	78717,29
Cedar Park	78613
Coupland	78615
Florence	76527
Georgetown	78626,28
Granger	76530
Hutto	78634
Jarrell	76537
Leander	78641
Liberty Hill	78642
Round Rock	78664,81
Taylor	76574
Thrall	76578

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