

Homeowners Marketing services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

SOUTH CAROLINA

873
3,781

AIKEN COUNTY (AI)

Avg Names Weekly	33
<u>Avg Names Monthly</u>	<u>143</u>
Aiken	29801,03-05
Beech Island	29842
Gloverville	29828
Graniteville	29829
Jackson	29831
Monetta	29105
New Ellenton	29809
North Augusta	29841,60
Salley	29137
Wagner	29164
Warrenville	29851
Windsor	29856

ANDERSON COUNTY (AR)

Avg Names Weekly	40
<u>Avg Names Monthly</u>	<u>172</u>
Anderson	29621,24-26
Belton	29627
Honea Path	29654
Iva	29655
Pelzer	29669
Pendleton	29670
Starr	29684
Townville	29689
Williamston	29697

BEAUFORT COUNTY (EW)

Avg Names Weekly	54
<u>Avg Names Monthly</u>	<u>236</u>
Beaufort	29902,06
Lady's Island	29907
Okatie	29909
Bluffton	29910
Saint Helena Island	29920
Hilton Head Island	29926,28
Port Royal	29935
Seabrook	29940
Sheldon	29941

BERKELEY COUNTY (BL)

Avg Names Weekly	32
<u>Avg Names Monthly</u>	<u>140</u>
Bonneau	29431
Charleston	29492
Cordesville	29434
Cross	29436
Goose Creek	29445
Huger	29450
Jamestown	29453
Ladson	29456
Moncks Corner	29461
Pine Ville	29468
Pinopolis	29469
Saint Stephen	29479

CHARLESTON COUNTY (CQ)

Avg Names Weekly	111
<u>Avg Names Monthly</u>	<u>480</u>
Adams Run	29426
Awendaw	29429
Charleston	29401,03,06-07,12,14, 24-25
Charleston AFB	29404
Hollywood	29449
Isle Of Palms	29451
Johns Island	29455
Mc Clellanville	29458
Mount Pleasant	29464,66
North Charleston	29405,18
Ravenel	29470
Sullivans Island	29482
Wadmalaw Island	29487

CHEROKEE COUNTY (KY)

Avg Names Weekly	6
<u>Avg Names Monthly</u>	<u>27</u>
Blacksburg	29702
Gaffney	29340,41

CHESTERFIELD COUNTY (CH)

Avg Names Weekly	1
<u>Avg Names Monthly</u>	<u>3</u>
Mc Bee	29101
Cheraw	29520
Patrick	29584
Chesterfield	29709
Jefferson	29718
Mount Croghan	29727
Pageland	29728
Ruby	29741

COLLETON COUNTY (CH)

Avg Names Weekly	2
<u>Avg Names Monthly</u>	<u>9</u>
Lodge	29082
Cottageville	29435
Edisto Island	29438
Green Pond	29446
Round O	29474
Ruffin	29475
Smoaks	29481
Walterboro	29488
Islandton	29929
Yemassee	29945

DARLINGTON COUNTY (UQ)

Avg Names Weekly	15
<u>Avg Names Monthly</u>	<u>64</u>
Lamar	29069
Darlington	29532,40
Hartsville	29550
Society Hill	29593

DORCHESTER COUNTY (DO)

Avg Names Weekly	53
<u>Avg Names Monthly</u>	<u>229</u>
Dorchester	29437
Harleyville	29448
North Charleston	29420
Reevesville	29471
Ridgeville	29472
Saint George	29477
Summerville	29483,85

EDGEFIELD (ED)

Avg Names Weekly	4
<u>Avg Names Monthly</u>	<u>18</u>
Edgefield	29824
Johnston	29832
Trenton	29847
North Augusta	29860

FLORENCE COUNTY (FC)

Avg Names Weekly	16
<u>Avg Names Monthly</u>	<u>70</u>
Coward	29530
Effingham	29541
Florence	29501,05-06
Johnsonville	29555
Lake City	29560
Olanta	29114
Pamplico	29583
Scranton	29591
Timmons ville	29161

GEORGETOWN COUNTY (GO)

Avg Names Weekly	11
<u>Avg Names Monthly</u>	<u>47</u>
Andrews	29510
Georgetown	29440
Pawleys Island	29585

GREENVILLE COUNTY (GV)

Avg Names Weekly	119
<u>Avg Names Monthly</u>	<u>516</u>
Greenville	29601,05,07,09, 11,15,17
Cleveland	29635
Fountain Inn	29644
Greer	29650,51
Marietta	29661
Mauldin	29662
Piedmont	29673
Simpsonville	29680,81
Taylors	29687
Travelers Rest	29690

GREENWOOD COUNTY (XD)

Avg Names Weekly	7
<u>Avg Names Monthly</u>	<u>31</u>
Bradley	29819
Greenwood	29646,49
Hodges	29653
Ninety Six	29666

HORRY COUNTY (HQ)

Avg Names Weekly	42
<u>Avg Names Monthly</u>	<u>184</u>
Aynor	29511
Conway	29526-27
Galivants Ferry	29544
Green Sea	29545
Little River	29566
Longs	29568
Loris	29569
Myrtle Beach	29572,75,77,79,88
Nichols	29581
North Myrtle Beach	29582

++Average based on two weeks
 Quantities & Prices are Based on 1/11-6/11 Totals
 MS-PUB: J:\DATA\AREASHEETS 2011

Homeowners Marketing services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

SOUTH CAROLINA 2

KERSHAW COUNTY (KA)

Avg Names Weekly	2
<u>Avg Names Monthly</u>	<u>7</u>
Bethune	29009
Camden	29020
Cassatt	29032
Elgin	29045
Lugoff	29078
Westville	29175

LANCASTER (KV)

Avg Names Weekly	14
<u>Avg Names Monthly</u>	<u>61</u>
Heath Springs	29058
Kershaw	29067
Fort Mill	29707
Lancaster	29720

LAURENS COUNTY (UA)

Avg Names Weekly	17
<u>Avg Names Monthly</u>	<u>72</u>
Clinton	29325
Cross Hill	29332
Joanna	29351
Laurens	29360
Mountville	29370
Fountain Inn	29644
Gray Court	29645
Ware Shoals	29692

LEXINGTON COUNTY (LT)

Avg Names Weekly	56
<u>Avg Names Monthly</u>	<u>243</u>
Batesburg	29006
Cayce	29033
Chapin	29036
Columbia	29212
Gaston	29053
Gilbert	29054
Leesville	29070
Lexington	29072-73
Pelion	29123
Swansea	29160
West Columbia	29169-70,72

OCONEE COUNTY (OP)

Avg Names Weekly	17
<u>Avg Names Monthly</u>	<u>72</u>
Fair Play	29643
Long Creek	29658
Mountain Rest	29664
Seneca	29672,78
Salem	29676
Tamassee	29686
Walhalla	29691
Westminster	29693
West Union	29696
Springfield	29146
Vance	29163

ORANGEBURG COUNTY (OU)

Avg Names Bi-Weekly	18++
<u>Avg Names Monthly</u>	<u>36</u>
Branchville	29432
Bowman	29018
Cope	29038
Cordova	29039
Elloree	29047
Eutawville	29048
Holly Hill	29059
Neeses	29107
North	29112
Norway	29113
Orangeburg	29115,18
Rowesville	29133
Santee	29142

PICKENS COUNTY (PX)

Avg Names Bi-Weekly	22
<u>Avg Names Monthly</u>	<u>94</u>
Central	29630
Clemson	29631
Easley	29640,42
Liberty	29657
Norris	29667
Pickens	29671
Six Mile	29682
Sunset	29685

RICHLAND COUNTY (RC)

Avg Names Weekly	66
<u>Avg Names Monthly</u>	<u>287</u>
Blythewood	29016
Columbia	29201,03-06,09-10, 22-23,29
Eastover	29044
Gadsden	29052
Hopkins	29061
Irmo	2906

SPARTANBURG COUNTY (SV)

Avg Names Weekly	54
<u>Avg Names Monthly</u>	<u>232</u>
Campobello	29322
Chesnee	29323
Cowpens	29330
Duncan	29334
Enoree	29335
Inman	29349
Landrum	29356
Lyman	29365
Moore	29369
Pacolet	29372
Pauline	29374
Rroebuck	29376
Spartanburg	29301-03,06-07,16
Wellford	29385
Woodruff	29388

SUMTER COUNTY (VS)

Avg Names Weekly	19
<u>Avg Names Monthly</u>	<u>83</u>
Dalzell	29040
Mayesville	29104
Rembert	29128
Sumter	29150,53-54
Shaw AFB	29152
Wedgefield	29168

YORK COUNTY (YO)

Avg Names Weekly	52
<u>Avg Names Monthly</u>	<u>225</u>
Catawba	29704
Fort Mill	29708
Clover	29710
Fort Mill	29715
Hickory Grove	29717
Mc Connells	29726
Rock Hill	29730, 29732, 29734
Sharon	29742
Smyrna	29743
York	29745

++Average based on two weeks
 Quantities & Prices are Based on 1/11-6/11 Totals
 MS-PUB: J:\DATA\AREASHEETS 2011