

Homeowners Marketing Services, Inc.  
 12444 Victory Blvd. Second Floor  
 North Hollywood, California 91606  
 Phone: (818) 506-1507 (800) 232-2134  
 Fax: (818) 505-9729

# NEW JERSEY

933  
4,989

## ATLANTIC COUNTY (AT)

Avg Names Weekly	38
<u>Avg Names Monthly</u>	<u>164</u>
Absecon	08201,05
Atlantic City	08401
Brigantine	08203
Buena	08310
Dorothy	08317
Egg Harbor City	08215
Egg Harbor Twnshp.	08234
Estell Manor	08319
Hammonton	08037
Landisville	08326
Linwood	08221
Longport	08403
Margate City	08402
Mays Landing	08330
Milmay	08340
Minotola	08341
Newtonville	08346
Northfield	08225
Richland	08350
Pleasantville	08232
Port Republic	08241
Somers Point	08244
Ventnor City	08406

## BERGEN COUNTY (BN)

Avg Names Weekly	72
<u>Avg Names Monthly</u>	<u>310</u>
Allendale	07401
Bergenfield	07621
Bogota	07603
Carlstadt	07072
Cliffside Park	07010
Closter	07624
Cresskill	07626
Demarest	07627
Dumont	07628
East Rutherford	07073
Edgewater	07020
Elmwood Park	07407
Emerson	07630
Englewood	07631
Englewood Cliffs	07632
Fair Lawn	07410
Fairview	07022

Fort Lee	07024
Franklin Lakes	07417
Garfield	07026
Glen Rock	07452
Hackensack	07601
Harrington Park	07640
Hasbrouck Hts	07604
Haworth	07641
Hillsdale	07642
Ho Ho Kus	07423
Leonia	07605
Little Ferry	07643
Lodi	07644
Lyndhurst	07071
Mahwah	07430,95
Maywood	07607
Midland Park	07432
Montvale	07645
Moonachie	07074
New Milford	07646
North Arlington	07031
Northvale	07647
Norwood	07648
Oakland	07436
Oradell	07649
Palisades Park	07650
Paramus	07652
Park Ridge	07656
Ramsey	07446
Ridgefield	07657
Ridgefield Park	07660
Ridgewood	07450
River Edge	07661
Rochelle Park	07662
Rutherford	07070
Saddle Brook	07663
Saddle River	07458
South Hackensack	07606
Teaneck	07666
Tenafly	07670
Teterboro	07608
Township of Washington	07676
Waldwick	07463
Wallington	07057
Westwood	07675
Woodcliff Lake	07677
Wood Ridge	07075
Wyckoff	07481

## BURLINGTON COUNTY (BT)

Avg Names Weekly	84
<u>Avg Names Monthly</u>	<u>362</u>
Beverly	08010
Bordentown	08505
Browns Mills	08015
Burlington	08016
Chatsworth	08019
Chesterfield	08515
Columbus	08022
Cookstown	08511
Florence	08518
Fort Dix	08640
Hainesport	08036
Jobstown	08041

Lumberton	08048
Maple Shade	08052
Marlton	08053
Medford	08055
Moorestown	08057
Mount Holly	08060
Mount Laurel	08054
Palmyra	08065
Pemberton	08068
Riverside	08075
Riverton	08077
Roebling	08554
Trenton	08640,01
Vincentown	08088
Willingboro	08046
Wrightstown	08562

## CAMDEN COUNTY (CM)

Avg Names Bi-Weekly	165++
<u>Avg Names Monthly</u>	<u>329</u>
Atco	08004
Audubon	08106
Barrington	08007
Berlin	08009
Blackwood	08012
Bellmawr	08031
Camden	08102-05
Cherry Hill	08002-03,34
Clementon	08021
Collingswood	08108
Gibbsboro	08026
Glendora	08029
Gloucester City	08030
Haddonfield	08033
Haddon Hts	08035
Lawnside	08045
Magnolia	08049
Merchantville	08109
Mount Ephraim	08059
Oaklyn	08107
Pennsauken	08110
Runnemede	08078
Sicklerville	08081
Somerdale	08083
Stratford	08084
Voorhees	08043
West Berlin	08091
Waterford Works	08089

## CAPE MAY COUNTY (CP)

Avg Names Weekly	45
<u>Avg Names Monthly</u>	<u>196</u>
Avalon	08202
Cape May	08204
Cape May Court House	08210
Marmora	08223
Ocean City	08226
Ocean View	08230
Rio Grande	08242
Sea Isle City	08243
Stone Harbor	08247
Villas	08251
Wildwood	08260
Woodbine	08270

## CUMBERLAND COUNTY (CB)

Avg Names Bi-Weekly	24++
<u>Avg Names Monthly</u>	<u>105</u>
Bridgeton	08302
Cedarville	08311
Delmont	08314
Greenwich	08323
Heislerville	08324
Leesburg	08327
Millville	08332
Newport	08345
Port Elizabeth	08348
Port Norris	08349
Vineland	08360-61

## ESSEX COUNTY (EE)

<u>Avg Names Monthly</u>	<u>211</u>
Belleville	07109
Bloomfield	07003
Cedar Grove	07009
Caldwell	07006
East Orange	07017-18
Essex Fells	07021
Fairfield	07004
Glen Ridge	07028
Irvington	07111
Livingston	07039
Maplewood	07040
Millburn	07041
Montclair	07042-43
Nutley	07110
Newark	07102-08,12,14
Orange	07050
Roseland	07068
Short Hills	07078
South Orange	07079
Verona	07044
West Orange	07052

++Average based on two weeks  
 Quantities & Prices are Based on 4/09-7/09 Totals  
 MS-PUB: J:\DATA\AREASHEETS 2009

Updated

09/21/09

Homeowners Marketing Services, Inc.  
 12444 Victory Blvd. 2nd Floor  
 North Hollywood, CA 91606  
 Phone: 818-506-1507 800-232-2134  
 Fax: 505-9729

## NEW JERSEY 2

### GLOUCESTER COUNTY (GL)

Avg Names Bi-Weekly	44++
Avg Names Monthly	189
Bridgeport	08014
Clarksboro	08020
Clayton	08312
Franklineville	08322
Gibbstown	08027
Glassboro	08028
Grenloch	08032
Malaga	08328
Mantua	08051
Mickleton	08056
Mullica Hill	08062
Monroeville	08343
Mount Royal	08061
National Park	08063
Newfield	08344
Paulsboro	08066
Pitman	08071
Sewell	08080
Swedesboro	08085
Thorofare	08086
Wenonah	08090
Westville	08093
Williamstown	08094
Woodbury	08096
Woodbury Hts	08097

### HUDSON COUNTY (HD)

Avg Names Weekly	77
Avg Names Monthly	332
Bayonne	07002
Harrison	07029
Hoboken	07030
Jersey City	07302,04-07,10-11
Kearny	07032
North Bergen	07047
Secaucus	07094
Union City	07087
Weehawken	07086
West New York	07093

### MERCER COUNTY (MR)

Avg Names Weekly	37
Avg Names Monthly	158
Hightstown	08520
Hopewell	08525
Pennington	08534
Princeton	08540,42
Princeton Jct	08550
Titusville	08560
Trenton	08608-11,18-20, 28-29,38,48, 90-91

### MIDDLESEX COUNTY (MX)

Avg Names Weekly	90
Avg Names Monthly	388
Avenel	07001
Carteret	07008
Colonia	07067
Cranbury	08512
Dayton	08810
Dunellen	08812
East Brunswick	08816
Edison	08817,20,37,99
Fords	08863
Helmetta	08828
Highland Park	08904
Iselin	08830
Monroe Township	08831
Keasbey	08832
Kendall Park	08824
Metuchen	08840
Middlesex	08846
Milltown	08850
Monmouth Jct	08852
New Brunswick	08901
North Brunswick	08902
Old Bridge	08857
Parlin	08859
Perth Amboy	08861
Piscataway	08854
Plainsboro	08536
Port Reading	07064
Sayreville	08872
Sewaren	07077
South Amboy	08879
South Plainfield	07080
South River	08882
Spotswood	08884
Woodbridge	07095

### MONMOUTH COUNTY (MN)

Avg Names Weekly	97
Avg Names Monthly	420
Allenhurst	07711
Allentown	08501
Asbury Park	07712
Atlantic Highlands	07716
Avon By Sea	07717
Belford	07718
Belmar	07719
Bradley Beach	07720
Brielle	08730
Cliffwood	07721
Colts Neck	07722
Cream Ridge	08514
Deal	07723
Eatontown	07724,99
Englishtown	07726
Fair Haven	07704
Farmingdale	07727
Fort Monmouth	07703
Freehold	07728
Hazlet	07730
Highlands	07732
Holmdel	07733
Howell	07731
Keansburg	07734
Keyport	07735
Leonardo	07737
Lincroft	07738
Little Silver	07739
Long Branch	07740
Manasquan	08736
Marlboro	07746
Matawan	07747
Middletown	07748
Millstone	08510,35
Monmouth Beach	07750
Morganville	07751
Neptune	07753
Oakhurst	07755
Ocean Grove	07756
Oceanport	07757
Port Monmouth	07758
Red Bank	07701
Rumson	07760
Sea Girt	08750
Shrewsbury	07702
Fort Monmouth	07703
Spring Lake	07762
West Long Branch	07764

### MORRIS COUNTY (MO)

Avg Names Weekly	68
Avg Names Monthly	295
Boonton	07005
Budd Lake	07828
Butler	07405
Cedar Knolls	07927
Chester	07930
New verson	07976
Chatham	07928
Denville	07834
Dover	07801
Picatinny Arsenal	07806
East Hanover	07936
Flanders	07836
Florham Park	07932
Gillette	07933
Green Village	07935
Kenvil	07847
Lake Hiawatha	07034
Lake Hopatcong	07849
Landing	07850
Ledgewood	07852
Lincoln Park	07035
Long Valley	07853
Madison	07940
Mendham	07945
Millington	07946
Mine Hill	07803
Montville	07045
Morris Plains	07950
Morristown	07960-63
Mount Arlington	07856
Mountain Lakes	07046
Netcong	07857
Parsippany	07054
Pequannock	07440
Pine Brook	07058
Pompton Plains	07444
Randolph	07869
Riverdale	07457
Rockaway	07866
Stirling	07980
Succasunna	07876
Towaco	07082
Wharton	07885
Whippany	07981,99

++Average based on two weeks  
 Quantities & Prices are Based on 4/09-7/09 Totals  
 MS-PUB: J:\DATA\AREASHEETS 2009

Homeowners Marketing Services, Inc.  
 12444 Victory Blvd. 2nd Floor  
 North Hollywood, CA 91606  
 Phone: 818-506-1507 800-232-2134  
 Fax: 818-505-9729

# NEW JERSEY 3

## OCEAN COUNTY (OC)

Avg Names Weekly	104
<u>Avg Names Monthly</u>	<u>452</u>
Barnegat	08005
Bayville	08721
Beach Haven	08008
Beachwood	08722
Brick	08723-24
Forked River	08731
Jackson	08527
Lakehurst	08733
Lakewood	08701
Lanoka Harbor	08734
Lavallette	08735
Manahawkin	08050
Manchester Township	08759
Mantoloking	08738
New Egypt	08533
Pine Beach	08741
Point Plst Beach	08742
Seaside Hts	08751
Seaside Park	08752
Toms River	08753,55,57
Tuckerton	08087
Waretown	08758
West Creek	08092

## PASSAIC COUNTY (PS)

Avg Names Weekly	69
<u>Avg Names Monthly</u>	<u>296</u>
Bloomington	07403
Clifton	07011-14
Haledon	07508
Haskell	07420
Hawthorne	07506
Hewitt	07421
Little Falls	07424
Newfoundland	07435
Oak Ridge	07438
Passaic	07055
Paterson	07501-05,10, 13-14,22,24
Pompton Lakes	07442
Ringwood	07456
Totowa	07512
Wanaque	07465
Wayne	07470
West Milford	07480

## SALEM COUNTY (SA)

Avg Names Bi-Weekly	32++
<u>Avg Names Monthly</u>	<u>63</u>
Elmer	08318
Pedricktown	08067
Penns Grove	08069
Pennsville	08070
Salem	08079
Woodstown	08098

## SOMERSET COUNTY (SS)

Avg Names Weekly	52
<u>Avg Names Monthly</u>	<u>227</u>
Basking Ridge	07920
Bedminster	07921
Belle Mead	08502
Bernardsville	07924
Bound Brook	08805
Bridgewater	08807
Far Hills	07931
Franklin Park	08823
Gladstone	07934
Hillsborough	08844
Kingston	08528
Lyons	07939
Manville	08835
Martinsville	08836
Neshanic Station	08853
Raritan	08869
Rocky Hill	08553
Skillman	08558
Somerset	08873
Sommerville	08876
South Bound Brook	08880
Warren	07059
Watchung	07069

## SUSSEX COUNTY (SX)

Avg Names Weekly	32
<u>Avg Names Monthly</u>	<u>138</u>
Andover	07821
Augusta	07822
Branchville	07826
Franklin	07416
Glenwood	07418
Hamburg	07419
Highland Lakes	07422
Hopatcong	07843
Lafayette	07848
Layton	07851
Montague	07827
Newton	07860
Ogdensburg	07439
Sparta	07871
Stanhope	07874
Wallpack Center	07881
Stockholm	07460
Sussex	07461
Vernon	07462

## UNION COUNTY (UN)

Avg Names Weekly	68
<u>Avg Names Monthly</u>	<u>295</u>
Berkeley Hts	07922
Clark	07066
Cranford	07016
Elizabeth	07201-02,08
Elizabethtown	07206
Fanwood	07023
Garwood	07027
Hillside	07205
Kenilworth	07033
Linden	07036
Mountainside	07092
New Providence	07974
Plainfield	07060,62-63
Rahway	07065
Roselle	07203
Roselle Park	07204
Scotch Plains	07076
Springfield	07081
Summit	07901
Union	07083
Vauxhall	07088
Westfield	07090

## WARREN COUNTY (WN)

Ave Names Bi-Weekly	30++
<u>Avg Names Monthly</u>	<u>59</u>
Belvidere	07823
Blairstown	07825
Columbia	07832
Great Meadows	07838
Hackettstown	07840
Oxford	07863
Phillipsburg	08865
Port Murray	07865
Stewartville	08886
Washington	07882

++Average based on two weeks  
 Quantities & Prices are Based on 4/09-7/09 Totals  
 MS-PUB: J:\DATA\AREASHEETS 2009