

Homeowners Marketing Services, Inc.
 12444 Victory Blvd. Second Floor
 North Hollywood, California 91606
 Phone: (818) 506-1507 (800) 232-2134
 Fax: (818) 505-9729

ALABAMA 743 3,220

BALDWIN COUNTY (BM)

Avg Names Weekly	48
<u>Avg Names Monthly</u>	<u>206</u>
Bay Minette	36507
Bon Secour	36511
Daphne	36526
Elberta	36530
Fairhope	36532
Foley	36535
Gulf Shores	36542
Lillian	36549
Little River	36550
Loxley	36551
Magnolia Springs	36555
Orange Beach	36561
Perdido	36562
Robertsdale	36567
Seminole	36574
Silverhill	36576
Spanish Fort	36527
Stapleton	36578
Stockton	36579
Summerdale	36580

BLOUNT COUNTY (BZ)

Avg Names Weekly	13
<u>Ave Names Monthly</u>	<u>57</u>
Blountsville	35031
Cleveland	35049
Hayden	35079
Locust Fork	35097
Oneonta	35121
Remlap	35133
Trafford	35172

CALHOUN COUNTY (VO)

Avg Names Weekly	29
<u>Ave Names Monthly</u>	<u>126</u>
Alexandria	36250
Anniston	36201,05-07
East Aboga	36260
Jacksonville	36265
Ohatchee	36271
Oxford	36203
Piedmont	36272
Weaver	36277
Wellington	36279

ETOWAH COUNTY (VT)

Avg Names Weekly	27
<u>Ave Names Monthly</u>	<u>118</u>
Altoona	35952
Attalla	35954
Boaz	35956
Gallant	35972
Glasden	35901,03-05,07
Rainbow City	35906

JACKSON (JA)

Avg Names Weekly	
<u>Ave Names Monthly</u>	
Bridgeport	35740
Dutton	35744
Estillfork	35745
Fackler	35746
Hollytree	35751
Hollywood	35752
Paint Rock	35764
Pisgah	35765
Princeton	35766
Scottsboro	35768, 35769
Section	35771
Stevenson	35772
Trenton	35774
Woodville	35776
Bryant	35958
Flat Rock	35966

JEFFERSON COUNTY (JF)

Avg Names Weekly	231
<u>Avg Names Monthly</u>	<u>999</u>
Adamsville	35005
Adger	35006
Bessemer	35020,22-23
Birmingham	35203-18,21-24, 26,28,33-35,43- 44
Dolomite	35061
Dora	35062
Fairfield	35064
Fultondale	35068
Gardendale	35071
Graysville	35073
Kimberly	35091
Leeds	35094
Mc Calla	35111
Morris	35116
Mount Olive	35117
Mulga	35118
Pinson	35126
Pleasant Grove	35127
Trussville	35173
Warrior	35180

LAUDERDALE COUNTY (UL)

Avg Names Weekly	18
<u>Avg Names Monthly</u>	<u>78</u>
Anderson	35610
Florence	35630,33-34
Killen	35645
Lexington	35648
Rogersville	35652
Waterloo	35677

LIMESTONE COUNTY (IQ)

Avg Names Weekly	28
<u>Avg Names Monthly</u>	<u>120</u>
Ardmore	35739
Athens	35611,13-14
Elkmont	35620
Lester	35647
Madison	35756
Tanner	35671

MADISON COUNTY (AJ)

Avg Names Weekly	85
<u>Avg Names Monthly</u>	<u>370</u>
Brownsboro	35741
Gurley	35748
Harvest	35749
Hazel Green	35750
Huntsville	35801-03,05-06,08 10-11,13,16,24
Madison	35757,58
Meridianville	35759
New Hope	35760
New Market	35761
Owens Cross Roads	35763
Toney	35773

MARSHALL (MA)

Avg Names Weekly	
<u>Ave Names Monthly</u>	<u>1</u>
Arab	35016
Union Grove	35175
Grant	35747
Langston	35755
Albertville	35950, 35951
Boaz	35957
Guntersville	35976
Horton	35980

MOBILE COUNTY (MQ)

Avg Names Weekly	75
<u>Avg Names Monthly</u>	<u>326</u>
Axis	36505
Bayou La Batre	36509
Chunchula	36521
Citronelle	36522
Coden	36523
Creola	36525
Dauphin Island	36528
Eight Mile	36613
Grand Bay	36541
Irvington	36544
Mobile	36602-12,15, 17-19,93,95
Mount Vernon	36560
Saraland	36571
Satsuma	36572
Semmes	36575
Theodore	36582
Wilmer	36587

MONTGOMERY COUNTY (MP)

Avg Names Weekly	35
<u>Avg Names Monthly</u>	<u>152</u>
Cecil	36013
Grady	36036
Hope Hull	36043
Mathews	36052
Montgomery	36104-17,19
Pike Road	36064
Ramer	36069

MORGAN COUNTY (NL)

Avg Names Weekly	23
<u>Avg Names Monthly</u>	<u>100</u>
Decatur	35601,03
Danville	35619
Eva	35621
Falkville	35622
Hartselle	35640
Lacey's Sprint	35754
Somerville	35670
Valhermoso Sprig	35775

++Average based on two weeks
 Quantities & Prices are Based on 1/11-6/11 Totals
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SHELBY COUNTY (SY)

Avg Names Weekly	51
<u>Ave Names Monthly</u>	<u>221</u>
Alabaster	35007
Birmingham	35242
Calera	35040
Chelsea	35043
Columbiana	35051
Harpersville	35078
Helena	35080
Maylene	35114
Montevallo	35115
Pelham	35124
Shelby	35143
Sterrett	35147
Vandiver	35176
Vincent	35178
Wilsonville	35186

ST. CLAIR COUNTY (RX)

Avg Names Weekly	31
<u>Ave Names Monthly</u>	<u>132</u>
Ashville	35953
Cropwell	35054
Moody	35004
Odenville	35120
Pell City	35125,28
Ragland	35131
Riverside	35135
Springville	35146
Steele	35987

TUSCALOOSA COUNTY (TL)

Avg Names Weekly	49
<u>Avg Names Monthly</u>	<u>213</u>
Brookwood	35444
Buhl	35446
Coker	35452
Cottondale	35453
Duncanville	35456
Echola	35457
Elrod	35458
Fosters	35463
Mc Calla	35111
Northport	35473,75-76
Ralph	35480
Tuscaloosa	35401,04-06
Vance	35490

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